

January 12, 2017

To Whom It May Concern:

It is with great pleasure that I write to you on behalf of Paige Peterson Connolly for consideration for the Business Record Forty Under 40. I have known Paige for ten years and have worked with her several times and sent all of my students to her to get their headshots taken.

Twelve years ago, I moved from NYC to Iowa. At that point, I had been working professionally as an actor all over the east and west coasts. I had worked with several professional headshot photographers in NYC and LA and am very versed in knowing the difference between someone that is a good photographer but not a professional headshot photographer and someone who is a pro at headshots.

In 2007, I was needing new headshots and was asking around if there was anyone good in the Midwest. Many people told me there is an incredible headshot photographer here in Des Moines. I thought, "no way there is someone in Des Moines that really knows how to do headshots." However, I was told she trained in LA as a headshot photographer and was given a link to her website. And low and behold, these people were right, she is really good.

In 2007, I had my shots taken by Ms. Peterson Connolly and I just had a new set taken this summer. To say Paige is a skilled photographer is an understatement. She is a true artist. She has an eye that very few photographers have. She knows not only how to capture a person's personality in her shots, but how to capture their soul. Like I have said, I send all of my graduating senior B.F.A. performance majors to Paige and I have seen her capture the very essence of my students in their photos.

Due to her incredible ability as an artist, coupled with her vivacious personality and incredible business sense, she has become one of the most sought after photographers in the Midwest. I now tell my seniors, "if you want to get into Paige and get your headshots taken before audition season, you better book early as she is booked."

I highly recommend Paige Peterson Connolly for the esteemed honor of being recognized as the Business Record Forty Under 40. Please feel free to contact me should you have any questions about Paige Peterson Connolly.

Sincerely,

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