



**FLYNN
WRIGHT**

January 13, 2017

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Selection Committee:

Having been honored as part of the 2001 class of Forty Under 40, I know that you are looking for the best and brightest people in central Iowa. You search each year to fill a class with outstanding individuals who excel professionally and make an impact within their community. As you look to your 2017 class, I can assure you it would be incomplete without Paige Peterson.

Paige became an adopted member of the Flynn Wright family about five years ago. What started out as simply taking our individual agency team photos has turned into also collaborating on agency projects multiple times throughout the year. I have relatively high expectations on the quality of images that a photographer must produce in bringing our concepted work to life, and Paige is one of only a small handful of professional photographers we turn to when it must be right. And she always comes through. Yet she has a way of immersing herself in whatever project she is working on that shows how much she loves her work.


The most perfect example happened just this past year. Flynn Wright had concepted a new initiative to benefit the Des Moines Police Department. To our knowledge, *The Guardian Project* is the only program of its kind in the nation where the public and community can donate funds to support its local law enforcement. Our team named the program but needed images of officers for our communication materials. These images needed to be powerful and impactful — the kind of images you'd see on display in an art gallery.

Paige spent countless hours at numerous locations photographing dozens of officers. The result was the most captivating and breathtaking black and white images. Her talents went way beyond that of just paid photographer — Paige engages with those she works with and believes in the projects she takes on. It's her ethic, and her personality.

We adore her and know that you will love having her as a part of the 2017 Forty Under 40 class.

Thank you for your consideration.

Best regards,


Aaron R. Kennedy
President
Flynn Wright

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