

The Selection Committee
Fourty under 40
Business Record
Des Moines, Iowa

December 16, 2016

RE: Letter of recommendation for Leng Vong Reiff

Dear selection committee,

I take immense pleasure in nominating Leng Vong Reiff for Fourty under 40 award. I have known Leng for the past four years but she made a lasting impression on me since the very first time I met with her. I still get amazed with her achievements at such a young age. She has not only managed to launch and successfully run a small business in design and marketing services as well as Agora Events Center, but also managed to branch out and engage in a lot community services.

The most striking of which is the creation of the nonprofit CORY – Creating Opportunity for Refugee Youth. With the passion, energy and drive she has she managed to conceptualize and form this non-profit organization alongside managing the marketing firm she already runs. She has a passion for helping underprivileged and it shows through her efforts with the organization. Each year she manages a drive where she collects clothing and household items for refugee families.

In addition to this, she donates her design services to select agencies if they are unable to pay for such services. She has donated her design services to the Office of Asian and Pacific Islander affairs, since we do not have funding to pay for such services. Her design contribution has made a big difference to my office.

It is also striking that she does all of this along with raising young kids of her own.

She is a great role model and example of what success looks like at a young age. With a great deal of confidence I highly recommend Leng for this award. She deserves this greatly.

Sincerely,

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