

January 13, 2017

Forty under 40 Nomination Committee  
C/O Business Record  
100 Fourth Street  
Des Moines, IA 50309

To whom it may concern:

I wish to nominate Leng Vong Reiff for the Business Record's Forty under 40 Class of 2017. Leng and I have worked together for close to 10 years on various friendraising and fundraising projects for Planned Parenthood of the Heartland. Over the years, I've watched her grow professionally from being a Graphic Designer and Web Editor for PPH into opening her own very successful Design & Marketing Firm.

Leng is a risk-taker and doesn't shy away from challenges. She is determined, motivated and always demonstrates a strong ability to think critically when presented with a new challenge. She manages to effectively juggle her professional life, her volunteer work and raise two young children without breaking a sweat.

Most recently, I was a member of the planning committee for Planned Parenthood of the Heartland's annual fundraising event. I asked Leng to donate her time and talents to create a video thank you to the staff of Planned Parenthood of the Heartland during the event. The purpose of the video was to capture the sincere gratitude the supporters and donors have for the staff because of their fierce dedication to the cause. My request was last minute and would require a good amount of her time and resources. She eagerly accepted and immediately took ownership of the project. Her willingness to take this on without any hesitation is a testimony to her character and unyielding loyalty.

We are lucky to have Leng as part of the Des Moines community. I look forward to continuing to watch her grow and shape the community in the years to come. Without a doubt her contributions will have a positive impact on our future.

Thank you for your consideration,

Sincerely,

Michelle Lange, former PPH Board Member and Founder, PP Young Leaders