



Tippie Executive MBA Program

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TO: Forty-Under-40 Selection Committee
FROM: Alex Taylor, Associate Director, Tippie School of Management EMBA Programs
RE: Recommendation for Justine Peeples

I am pleased to write this recommendation for Justine Peeples to be honored as a Des Moines Business Record Forty-Under-40 leader.

I first met Justine three years ago when she participated in the West Des Moines Leadership Academy. As a participant, she was one of the organizing leaders behind their very successful philanthropic project, *Morsel Combat*.

During *Morsel Combat*'s inaugural year, Justine served on the executive planning committee and helped recruit and organize the participating chefs for this charitable fundraising event. Her leadership, along with a few others, helped the West Des Moines Leadership Academy raise more than \$40,000 for *Meals from the Heartland*. Justine's commitment to this project continues today. She remains involved and will help organize the dessert donations for this event which is now entering its third year.

Her other community activities include dedicated efforts especially regarding under-served youth. Justine is on the Board of Directors for Boys and Girls Club and has helped with the Youth Emergency Center. She also led supportive efforts for youth programming at the Wildwood Hills Ranch.

Over the years, we've seen most of the Forty-Under-40 recipients continue to make contributions to the Greater Des Moines area. I am confident Justine will be one to watch. She remains active in the aforementioned organizations as well as the Ankeny School district with plans to run for the Ankeny School Board in 2015.

Justine is no wallflower, and is committed to self-improvement and community leadership. She's a successful young professional and volunteer who has had an impact in the Des Moines area. She is well poised to be a continued resource for growth and leadership for years to come. As such, I recommend your consideration of Justine for the Business Record Forty-Under-40 honor.

Feel free to contact me with any follow-up questions.