



December 12, 2016

Jason Swanson, Director of Operations
Business Publications Corporation
100 4th St
Des Moines, IA 50309

Dear Mr. Swanson,

I am honored to provide a recommendation for Corey Morrison to the Business Record's Forty Under 40 Program. I hired Corey three years ago when her current boss noted that she had a superstar who was ready to fly in a new venue. Corey was initially hired to oversee marketing and public relations for On With Life, a specialty brain injury rehabilitation provider.

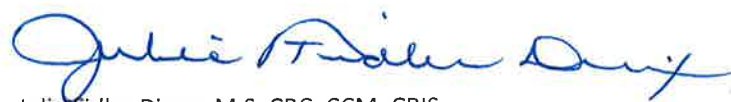
After only a year or so with our organization, I promoted Corey to Director of External Relations as a reflection of the initiative which she has taken to reach beyond the parameters of public relations and marketing into true program development. Reflecting her MBA work, Corey's ability to scrutinize and analyze data, develop business plans, and identify the most salient metrics for success is extraordinary. Most important, Corey demonstrates compassion and empathy for those whom we are privileged to serve at a level far beyond what might be expected of a non-clinically based employee. She embraces persons served and their families with a deep sense of caring and hope for their future. Her enthusiasm and creativity are infectious!

To date, Corey has significantly increased the market's awareness of our unique service programs and enhanced our relationship with our stakeholders through her communications, branding, public relations and design expertise.

After three years, Corey is being promoted again, to Chief Strategy and Program Development Officer for our corporation. Her level of expertise, confidence and energy, coupled with a professionally-honed approach, truly makes Corey a rising star, as does her participation in leadership activities. She is always looking to further develop her skills as a leader and encouraging her colleagues to do the same. In the time she's been at On With Life, Corey has participated in the Greater Des Moines Community Leadership Institute, the Ankeny Leadership Institute, the Des Moines Women's Leadership Development program, served on the Academy of Certified Brain Injury Specialists (ACBIS) Board of Directors, and co-chaired the 2016 Downtown Chamber's LEAP program.

In summary, I am honored to provide support for Corey Morrison's nomination to Forty Under 40.

Sincerely,



Julie Fidler Dixon, M.S, CRC, CCM, CBIS
Chief Executive Officer

*"Joining hands, hearts and minds
to help persons living with brain
injury get On With Life."*

ON WITH LIFE

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