

Kyle Oppenhuizen

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About me:

I am a communications professional with a passion for serving the Greater Des Moines community.

Professional experience:



THE greater DES MOINES
partnership

GREATER DES MOINES PARTNERSHIP Des Moines, Iowa

Communications Manager: August 2014 - Present

- Work with a dynamic and talented team to share the message of the Partnership's mission with Members, Investors, media and the community at-large.
- Produce weekly and monthly newsletters.
- Work with teammates throughout the organization to guide communications projects from inception to publication, including writing, editing, and working with team to ensure completion.
- Assist with media relations duties, including press releases, media pitches, media calls, guiding media at events, and writing opinion editorials for publication.
- Share Partnership messaging through board reports, investor letters, developing talking points for speeches and interviews, awards applications and other mediums.



BUSINESS RECORD Des Moines, Iowa

Reporter: August 2010 - August 2014

- Covered the economic development, transportation, technology and human resources/education beats for the weekly newspaper and twice-daily e-newsletters.
- Wrote, on average, one to two stories a week for the weekly paper, with emphasis on trend stories and issues that leaders in the business community should know about.
- Produced content for daily e-newsletters highlighting business news in Greater Des Moines.
- Met with business leaders throughout Greater Des Moines to gather story ideas and keep a pulse on the latest news and trends in the region's business community.



CHARITON VALLEY NEWS PRESS Salisbury, Missouri

Sports Editor: July 2009 - August 2010

- Covered five area high schools and six area junior high schools for the weekly newspaper.
- Coverage included reporting and writing articles as well as taking photos and designing pages.

Community involvement:

- **Young Professionals of Iowa**, Board Member, 2015 - present; Board President, 2016 and 2017
 - Lead a board of 12 young professional leaders from across the state.

- Rewrote organization's mission statement.
 - Led process to update organization membership model and benefits.
 - Helped plan statewide conference that convened more than 100 young professionals.
 - Serve as a liaison to connect Greater Des Moines to YPIowa.
 - Serve on the ABI Foundation Board as a representative of YPIowa.
- **Emerging Leaders Collaborative**, Member, 2014 - present
 - Share ideas and best practices with and learn from a group of young professional leaders in Greater Des Moines.
- **Iowa State Daily**, Publication Board Member, 2012 - present
 - Help set the direction of the organization during the current year, with an eye on the future.
 - Assist professional leadership and fellow board members in important personnel and financial decisions.
- **Greater Des Moines Young Professionals Connection**, Board Member, 2013 - 2014
 - Assisted fellow board members with making Greater Des Moines a place that attracts and retains young professionals.
 - Helped found the YPC NEXT professional development series.

Professional development:

- 2015 Greater Des Moines Leadership Institute Community Connect Graduate

Education:

IOWA STATE UNIVERSITY

- Bachelor of Arts degree in journalism and mass communication with a print emphasis; minors in business and political science
- 3.25 GPA

References:

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