

# Michael Wagler

691 33<sup>rd</sup> Street, Des Moines, IA 50312 // Michael.Wagler@gmail.com // 515.745.4632

## **Professional Summary:**

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With over 20 years of Main Street leadership, Michael Wagler demonstrates commitment to the downtown revitalization cause, passion for historic preservation, and dedication to the work of making Iowa's historic commercial cores more sustainable, authentic, and healthier places to live, work, and play.

## **Professional Opportunities:**

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Main Street Iowa, Iowa Economic Development Authority, Des Moines, IA

Main Street Iowa State Coordinator (May 2012 – Present)

Manage the State of Iowa's implementation of Main Street America's downtown revitalization strategies and the Main Street Iowa team. Coordinate and provide technical assistance in the areas of nonprofit development, historic preservation, asset based economic development, capacity building, community marketing, business development, grant administration, and community development to Iowa's network of designated Main Street Iowa districts and traditional commercial districts.

Main Street Iowa, Iowa Economic Development Authority, Des Moines, IA

Main Street Design Specialist (September 2004 – May 2012)

Provided comprehensive historic preservation, planning, and Main Street design related services to active Main Street Iowa communities. Conducted downtown revitalization trainings, program development services, and assisted with agency sustainability initiatives. Managed federally funded Main Street Iowa Challenge Grant program.

Iowa State University & Iowa State University Extension, Ames, IA

Teaching & Research Assistant (September 2004 – May 2006)

Assisted with teaching responsibilities for Introduction to Community and Regional Planning and Introduction to Design Culture classes in the College of Design. Assisted Iowa State University Extension staff with delivery of community development outreach strategies, and a development of successful HUD Community Development Work Study Program grant application.

Main Street Iowa, National Trust for Historic Preservation, Des Moines, IA

Main Street Iowa Intern (June 2002 – August 2004)

Assisted Main Street Iowa team, in partnership with the National Trust for Historic Preservation's National Main Street Center, with conceptual façade rehabilitation drawings, researched and authored preservation technotes, updated building inventory process, enhanced content and design of program website, and provided other basic office operations.

Virtual Historic Savannah, Savannah College of Art & Design, Savannah, GA

Research Specialist (September 2003 – May 2004)

Conducted property research for the Virtual Historic Savannah project, an interactive, web based exploration of Savannah's downtown landmark district through time.

River Street Riverboat Company, Savannah, GA

Deckhand (September 2000 – May 2004)

Ensure safety of passengers, implement maintenance of ship fleet, and manage on cruise and docking operations.

## **Educational Opportunities:**

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Iowa State University, Ames, IA

M.C.R.P. Community & Regional Planning

Savannah College of Art & Design (SCAD), Savannah, GA

B.F.A. Historic Preservation / Architectural History

**Civic Engagement:**

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Main Street America, Leadership Council, Chicago, IL (2016 – present)  
The Avenues, Marketing Committee, Des Moines, IA (2016 – present)  
Des Moines Downtown School, PTA Auction Fundraising Committee, Des Moines, IA (2016 – present)  
Active Participation with Main Street Boards of Directors Across Iowa (2006 – present)  
Main Street America, Coordinator Branding Task Force, Chicago, IL (2014 – 2016)  
Frist United Methodist Church, Restoration and Capital Campaign Committees, Des Moines, IA (2012-2014)  
Silos & Smokestacks National Heritage Area, Partnership Panel, Waterloo, IA (2012 – 2014)  
Preservation Iowa, Board Member, Des Moines, IA (2004 – 2014)  
Bloomfield Main Street, Historic Property Task Force, Bloomfield, IA (200-2004)  
Bloomfield Main Street, Board of Directors & Design Committee, Bloomfield, IA (1996 – 2000)

**Professional Skills:**

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Team Leadership	Nonprofit and Board Development
Speaking, Writing, Public Relations	Grassroots Fundraising Strategies
Strategic Planning & Meeting Facilitation	Building Survey, Inspection & Interpretation
Historic Property Development Strategies	Grant Writing & Administration
Community Development Policy & Tactics	Digital Photography

**Awards & Honors:**

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2016 Historic Preservation Department Mentor, Savannah College of Art & Design, Savannah, GA  
2014 Design Achievement Award, Iowa State University, College of Design, Ames, IA  
2008 Emerging Leader of Main Street, Iowa Economic Development Authority, Des Moines, IA  
2005 Graduate Assistant Award for Extraordinary Performance, Iowa State University, Ames, IA  
2005-2006 Iowa State University Chancellor's List, Ames, IA  
2004 Iowa Governor's Volunteer Award, Des Moines IA  
2004 SCAD Chapter – Sigma Pi Kappa, Historic Preservation National Honor Society, Savannah, GA  
2002-2004 SCAD Chapter – Tau Sigma Delta, Architecture & Allied Arts National Honor Society, Savannah, GA  
2000 Bloomfield Main Street Volunteer of the Month, Bloomfield, IA

**Professional References:**

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Debi Durham, Director, Iowa Economic Development Authority, Des Moines, IA  
Debi.Durham@iowaEDA.com, 515.725.3020

Patrice Frey, President & CEO, National Main Street Center/Main Street America, Chicago, IL  
PFrey@savingplaces.org, 312.939.5547

Sam Erickson, Chief Operating Officer, Community Housing Initiatives, Des Moines IA  
Sam@chihousing.com, 515.262.4932

Derek Lord, Director of Economic Development, City of Ankeny, Ankeny, IA  
DLord@ankenyiowa.gov, 515.965.6430

Paris Boehm, Keller Williams Realty, West Des Moines, IA  
Paris@kwds.com, 515.720.5325