**PROFESSIONAL EXPERIENCE**

**Executive Director | 2016 – present**

**HCI Care Services and VNS of Iowa Foundation | Des Moines, Iowa**

* Develops, leads and evaluates the Foundation’s overall initiatives.
* Collaborate with our communities to increase and maintain the Foundation’s visibility, raise money and cultivate resources necessary to thrive.
* Develops strategies to generate high levels of giving, maintain and enhances the credibility of the organization, build awareness and ensure accurate accounting of impact.
* Work closely with the Board of Trustees, and lead and grow a high functioning Foundation staff.

**Senior Director of Development, College of Business | 2013 – 2016**

**Iowa State University Foundation | Ames, Iowa**

* Established a vision and created a business plan for the college as it relates to development
* Provided leadership, counsel, coaching, and management of the college of business development team
* Coordinated fundraising activities with the dean of the college and the president of the university
* Responsible for reviews, budget management, annual and long-term business plans

***Accomplishments:*** Tripled annual production in two years to over $7 million; integrated and trained a new dean of business into college development; established the foundation for the next campaign with priorities and goals; set in place strategy to solicit lead campaign gift equaling $50 million.

**Director of Development | 2009 – 2013**

**Blank Park Zoo Foundation | Des Moines, Iowa**

* Create key relationships expand development bases and ensure fund development goals are realized.
* Cultivate and solicit major donors for annual and capital campaigns.
* Coordinator all external revenue planning for the Zoo including budget, programs and activities.
* Supervise and evaluate department staff working in events, community relations, membership, fundraising, rentals and database management.

***Accomplishments:*** Secured $19.5 million of a $22 million capital expansion; managed an annual budget of $4 million; grew annual giving funds by 12-15% every year; led Zoo leadership and stakeholders through a strategic planning process; formalized Zoo branding, developing a consistent and professional image for Zoo products; developed the Zoo’s first planned giving society; created partnerships with over 30 area organizations maximizing services and programs for Central Iowa communities; increased Zoo member households from 7,000 to over 10,000.

**Director of Development | 2007 - 2009**

**Planned Parenthood of Greater Iowa | Des Moines, Iowa**

* Created and managed development programs supporting the ongoing operating budget.
* Provided leadership to a collaborative development team to plan, implement and manage the cultivation, stewardship and solicitation for current and prospective supporters.
* Oversaw grants management program, agency-wide special events, planned giving programs, database management and all donor relations.
* Supervised and evaluated development staff members.

**Community Relations Manager | 2005 - 2007**

**American Cancer Society | Des Moines, Iowa**

**Director of Special Events | 2002 - 2005**

**Children’s Cancer Connection | Des Moines, Iowa**

**EDUCATION**

Iowa State University, Ames, Iowa

Bachelor of Arts, Liberal Studies, minors in English, biology and nursing

May 2001

**COMMUNITY INVOLVEMENT / PROFESSIONAL DEVELOPMENT**

Johnston Community School Foundation, Board Member 2016 - Present

Boy Scouts of America, Pack 98, Committee Member 2014 – Present

HF Chapter PEO, 2001 - Present

Johnston Parent/Teacher Organization, 2012 - Present

Association of Fundraising Professionals, Member 2003 – Present

Mid-Iowa Planned Giving Council, Board Member 2008 - Present

Can Do Cancer, Board Member, 2015 - 2016

WDM Leadership Institute, Recruitment Committee Member 2012 – 2016

WDM Leadership Institute, Class of 2012

South Des Moines Chamber of Commerce, Board Member 2010 - 2013

Mid-Iowa Planned Giving Council, President 2012

Association of Fundraising Professionals, Program Director 2009

**PROFESSIONAL GOALS**

*“To support and enhance my home, the Central Iowa community, by utilizing my development, relationship building and management skills to further the mission of community leaders within the areas of healthcare, education and arts & culture – especially as they relate to children and young adults.”*