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January 12, 2017

40 Under 40 Selection Committee  
Business Publications  
100 SW 4<sup>th</sup> Street  
Des Moines, Iowa 50309

Re: Emily Biedenfeld

To the 40 Under 40 Selection Committee:

Please consider Emily Biedenfeld for the 2017 40 Under 40 Class.

I met Emily when she relocated here in August 2016 from Iowa City to accept the position of Director of Sales and Membership at the Des Moines Embassy Club. As the current chair of the Board of Directors of the Des Moines Embassy Club, I have the opportunity to work with and get to know the department heads at the Club. With her past experience in the hospitality industry, she hit the ground running and her team had reached their sales goal for the fourth quarter by mid-November. Also due to her efforts, new member recruiting exceeded the goal and December was almost a record month for new members. Emily has been active with the Young Professionals group within the club and has been working with them planning events and community projects. She is active at her church and is working with them to start a tutoring program for the Sudanese in the Drake neighborhood. She is seeking other opportunities to connect with the community.

I know Emily will be a rising star in the metro area and would like you to please consider her for this year's 40 Under 40 Class.

Sincerely,

John Irving  
Baker Electric, Inc.



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