

EMMA CHRISTIANSON

650 16th St. #B3 Des Moines, IA 50314 // em.ann.christianson@gmail.com // 515.689.2325

EXPERIENCE

DEVELOPMENT DIRECTOR // IOWA HOMELESS YOUTH CENTERS

NOVEMBER 2016 – PRESENT

- Responsibilities include: major gift fundraising, grant writing, donor relations, management of Community Advisory Board, community networking, event planning
- Oversees all marketing and communications for IHYC (print, social media, public relations)
- Supervises Volunteer Coordinator
- In-charge of IHYC's signature fundraiser, Reggie's Sleepout, which raises \$150,000 annually

DEVELOPMENT COORDINATOR // IOWA HOMELESS YOUTH CENTERS

SEPTEMBER 2014 – NOVEMBER 2016

- Recruited and trained volunteers for IHYC programs and locations
- Obtained in-kind and monetary donations
- Organized two Holiday Giving campaigns, collecting over \$20,000 worth of in-kind donations

VICE PRESIDENT // SOROPTIMIST INTERNATIONAL – DES MOINES CLUB

SEPTEMBER 2015 – PRESENT

- Works alongside the President to fulfil the Soroptimist International mission: to improve the lives of women and girls through programs leading to social and economic empowerment.
- Manages club marketing and recruitment, including special events and social media
- Taught a year-long cooking and nutrition class at a transitional living program for homeless young mothers.

MEMBER // YOUNG NONPROFIT PROFESSIONALS NETWORK OF DES MOINES

JANUARY 2015 – PRESENT

- Member of the Marketing committee since Spring 2015
- Create monthly newsletter using Mailchimp to send to 600+ audience since Summer 2015
- Marketing Committee representative on the NON-CON Planning Team (conference for young professionals)

4-H VOLUNTEER AND ALUMNA // IOWA 4-H PROGRAM

APRIL 2013 – PRESENT

- Serves on the Statewide Activities Review Team, whose goal is to revamp/redesign State 4-H Recognition applications and criteria for Iowa 4-H'ers at the Senior level
- Volunteer judge and evaluator for State 4-H Recognition Awards for 5 years
- Assistant Club Leader of Waukee Wayfayers 4-H Club in Dallas County in 2014-2015 club year

EDUCATION

IOWA STATE UNIVERISTY // AMES, IA / MAY 2014

B.A. Communication Studies, Spanish / Advertising Minor

UNIVERSITAT DE VALENCIA // VALENCIA, SPAIN / SUMMER 2012