January 6, 2013

Forty Under Forty

Des Moines Business Record

100 4th Street

The Depot at Fourth

Des Moines, Iowa 50309

Dear Forty Under Forty Committee:

It is my honor to submit this letter in support of Brenna Finnerty’s nomination for Forty Under Forty.

Brenna shares her time and talents with many organizations. With each moment of volunteerism, community engagement, and leadership, Brenna is helping to make Greater Des Moines a better community for all.

She immerses herself in philanthropic and volunteer work with her involvement in the following organizations and more:

* Young Professionals Connection, Member
* Variety – The Children’s Charity, Young Variety President
* Ashley Okland Star Playground, Co-Chair
* Central Iowa YP Leaders, Committee Member
* Everbody Wins! Iowa, Mentor
* Lutheran Church of Hope, Bible School Leader
* United Service Credit Union, Board Member
* Alpha Delta Pi, Alumni Board Member

Brenna has made volunteering and community engagement a part of her routine and lifestyle. It comes second-nature to her, and you will often find Brenna’s name mentioned as one of our top young professional leaders. Brenna adds vibrancy and spirit into her community involvement, and believes that the best gifts one can give are the gifts of service and a helping hand.

Good values are what drive Brenna’s active lifestyle and her choices in organizations and involvements. Rather than merely signing her name to a Board or Committee list, Brenna rolls up her sleeves to uphold her commitments by volunteering, becoming a strategic advisor, mentoring, and fundraising.

Brenna joined the Young Variety Board -- a supplementary board of Variety – the Children’s Charity - in 2007. She served as Young Variety Board President in 2012/13 and is a current member of the Board. Brenna is always one of the first to step forward with her time and ideas. Since becoming involved, Brenna has

* raised thousands of dollars for Variety,
* been actively involved in planning special events,
* provided numerous volunteer hours in conjunction with the Principal Charity Classic, Hy-Vee Triathlon and KJJY’s Radiothon,
* presented bikes, helmets and locks to underprivileged children and
* served on Variety’s Grants Committee.

Brenna would be a great addition to the 2014 Forty Under Forty class. Thank you for your consideration.

Sincerely,



Sheri McMichael

Executive Director