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January 6, 2014

Dear Business Publications 2014 Forty Under 40 Review Committee;

It is with great honor that I nominate Brenna Finnerty for your 2014 Forty Under 40 panel. I was equally as delighted to nominate Brenna for the 2013 review, but there have been many more accolades to add to her portfolio in the given year.

I've had the privilege of knowing and working with Brenna in various fundraising and leadership responsibilities for more than ten years.

Brenna has grown tremendously professionally, as her career began with the Iowa Realty team as a Special Event Coordinator, and has evolved into the Manager of Marketing Communications for Unity Point Health. Brenna has taken the challenges, growth opportunities - including the 2013 rebranding of Iowa Health Systems to Unity Point Health, with great stride and welcoming. This embrace has opened doors for her to expand her career as she completes her Master's degree through Drake University.

In addition to Brenna's professional achievements, she spends an insurmountable amount of time on various Des Moines community board's and nonprofit activities. Brenna holds the terms of Past-President for Young Variety of Iowa, 2013 recipient of the Ashley Okland Community Service Award through YPC, and received several Marketing in Healthcare awards for Employee Communication.

I see Brenna's talents and skills, daily, as we are currently Co-Chairing the half-million dollar fundraising campaign for the Ashley Okland Star Playground. This effort has required more than 1.5 years of meetings to engage in our Civic infrastructure, planning and zoning understanding, and we are now halfway to securing our \$500K goal. This is largely in-part to Brenna, and our tremendous teamwork.

Brenna is a faith-filled woman and spends her time devoted to the Lutheran Church of HOPE in West Des Moines. Brenna has also served as a Vacation Bible School teacher during the summer months.

I clearly could go on, and in summary; Brenna is a remarkable candidate for our 2014 Forty Under 40 Class. As a past recipient through the Des Moines Business Record and a grateful Des Moines community advocate, I would be proud to count Brenna among us.

Thank you for your consideration and for taking the time to honor and celebrate each Forty Under 40 recipient.

With Highest Regard,

A handwritten signature in black ink that reads "Susan R. Hatten". The signature is written in a cursive style with a large, looping "S" and a trailing flourish.

Susan R. Hatten :: Senior Business Development Executive; Sigler