

LaVerne Greenfield
525 53rd Place
West Des Moines, IA 50266
Phone: 515.681.0523
Email: lavernegreenfield@gmail.com

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To whom it may concern:

I would like to recommend Lincoln Dix as a candidate for Business Record's 15th annual Forty Under 40. I've had the opportunity to work with Lincoln as his co-chair while he served as the 2013 Young Professionals Connection Charitable Chair.

During Lincoln's term he set out very specific, impactful and manageable goals. Using his managing background, we were able to create an environment that gave new members a chance to lead subcommittees and volunteer events. By doing this Lincoln was able to focus on building a stronger relationship amongst YP's and non-profits in the Greater Des Moines Area. The Young Professionals Connection (YPC) year end survey taken by its member base shows that 2013 was more engaged than 2012 and had nothing but positive feedback. Organizations we have worked with in 2013 were very pleased with partnering with YPC and most have requested to work together in 2014.

Thanks to Lincoln's leadership, YPC's charitable committee has the opportunity to build on the foundation he has laid. The number of members committed to another successful year is the best number since I joined the committee in 2011.

I've also had the chance to work with Lincoln for Greater Des Moines Habitat Young Professionals. In my role as Vice President of Membership, Lincoln signed up to lead a group of cyclist through Des Moines showcasing Habitat homes. This is another example of how Lincoln is willing to help out whenever possible on top of everything is currently does for our community and the state of Iowa.

While this is only one part of Forty Under 40 I feel it would be beneficial to state these are all volunteer roles. I could also talk about his work with Big Brother Big Sister of Central Iowa, Korean Cultural Center or the College Level Examination Program with the University of Iowa. Lincoln has easily volunteered over 200 hours this year representing our community and his company. If you need a great example of doing more, take a look at Lincoln Dix.

Sincerely,



LaVerne Greenfield
Charitable Chair – Young Professionals Connection
Vice President of Membership – Greater Des Moines Habitat Young Professionals