

Carrie J. Clogg

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Senior arts administrator with substantial experience in exceeding earned and contributed revenue goals for various companies, staff and board management, creating successful and award-winning education & outreach programs, and effectively working with staff and trustees to create resourceful strategic plans.

Skills & Experience: Arts Administration, Fundraising, Marketing, Arts Education, Staff & Volunteer Management, Non-Profit Budgeting, Strategic Planning, Donor Relationships and Cultivation.

PROFESSIONAL EXPERIENCE

Civic Music Association, 2007 – Present

Executive Director

- Create and manage three-year budget, negotiate and execute artist contracts, and perform all other financial and executive duties.
- Establish relationships with individual and corporate donors for annual fund-raising campaign.
- Secure major gifts, planned gifts and manage organization's multiple endowments.
- Formulate an annual marketing and PR plan to increase ticket sales and company branding.
- Develop an annual development plan designed to cultivate new donors, secure planned gifts, discover new sources of funding and meet the organizations' fundraising goals.
- Operate the organization's box office and administer all Partners in Music Education Programs.
- Supervise all staff and manager for the Belin Quartet.

Simpson College, 2006-2007

Director of Government & Foundation Support

- Completed all grant/foundation requests for the college including capital campaigns (Blank Performing Arts Center & Student Center), faculty requests and support for specific academic programs.
- Established connections with appropriate governmental representatives to build partnerships in the areas of both competitive and earmarked governmental grants.

Opera Columbus, 2000-2006

Director of Education & Outreach

- Created, implemented, and administered twenty Opera Columbus Academy programs providing nationally recognized education/outreach opportunities for toddlers to senior citizens.
- Assembled and administered three-year cycle budgets and five-year strategic plans for the Opera Columbus Academy.
- Developed all educational materials for teachers and students.
- Music Director of the Opera Columbus Youth Chorus.

- Taught adult courses in development, governance, strategic planning, and arts policy.

Lyric Opera of Kansas City, 1997 – 2000

Assistant Director of Education & Outreach

- Assisted the Director of Education in the development and execution of all Education programs.
- Served as manager and music/stage director of the *Opera for Kids* In-School Residency Program.
- Stage Manager for all Lyric Opera of Kansas City Education/Outreach productions.

New York City Opera, 1995-1996

Development/Special Events Intern

- Assisted development staff in managing the Individual Contributor Campaign & Annual Special Event
- Created Direct Mail Solicitations

EDUCATION

M.Ed., Curriculum and Instruction in the Creative Arts in Learning, Lesley University (Cambridge, Massachusetts), 2000

B.M., Music Business/Vocal Performance, DePauw University (Greencastle, Indiana), 1997

AWARDS & ACTIVITIES

- 2013 Big Hair Ball Committee, Art Noir, Des Moines Art Center
- Board of Directors – Iowa Youth Chorus
- Active Member, Junior League of Des Moines
- Volunteer, Young Women's Resource Center
- Featured Speaker at the 2012 Arts Midwest Conference
- Featured Speaker at the 2013 Des Moines Music Coalition's Music University
- Adjunct Professor of Education, Simpson College - May Term 2007
- Children's Choir Director, Trinity United Presbyterian Church, Indianola, IA
- Arts Therapy Volunteer, Orchard Place, Des Moines Public Schools
- Ohio Alliance for Arts Education Individual Arts Educator of the Year
- Writing team member for the Ohio Content Standards in the Arts, Ohio Department of Education
- Member of the Advisory Committee for the development of the Model Lesson Plans for the Ohio State Standards in the Arts
- Former Executive Committee Board Member of the Ohio Alliance for Arts Education
- Board of Directors, KFMG Radio
- Former Vice President, Singers' Studio of Central Ohio
- Former Board Member of Chamber Music Columbus
- Speaker at the 2002 & 2005 OPERA America Conferences
- Co-founder of the Cultural Educators Consortium, Columbus Ohio

