January 7, 2014

40 under Forty Selection Committee

100 Fourth Street

Des Moines, IA 50309

Dear Selection Committee,

It is without hesitation that I recommend Jason White as a candidate for the 2014 Business Record Forty under 40 award. Jason’s dedication to his professional pursuits and leadership in community organizations are exemplary examples for all who have the privilege of knowing him.

I had the opportunity to work with Jason beginning in the summer of 2011 on an ambitious multi-year project in rural Warren County. Jason had recently assumed the role as the Executive Director for Warren County Economic Development Corporation (WCEDC). With his extensive background and experience, Jason quickly demonstrated his professional expertise and understanding that has made him so successful in his current and previous positions. Jason has lead the WCEDC, along with private and public partners to undertake the largest economic development initiative in Warren County’s history, named GroWARRENow. The numbers speak for themselves on the success that Jason has brought to the WCEDC. Jason lead a $2 million fundraising campaign which resulted in increasing revenues by more than 35 percent than prior to his arrival. He also oversees a project portfolio of 50 to 70 economic development projects at any given time.

In addition to his role as the executive director, Jason has been involved in key leadership positions on various community boards. He is currently the Board Director at Mid-Iowa Development Fund, as well as a member of the Central Iowa Tourism and Mid-Iowa Iowa Small Business Development Center (SBDC)

Jason’s commitment to promoting, recruiting and expanding economic development in Warren County and the Des Moines Metro area has received recognitions from the senior leadership within the State of Iowa including IDEA Director Debbie Durham and Governor Terry Branstad. Jason White’s leadership and expertise increases the value and quality of life to the business and residents of Central Iowa.

Sincerely,

Eric Wieland

President

Greenwood Motorsports