January 9, 2014

Business Publications Corporation

Attn: Forty Under 40 Selection Committee

100 4th Street

Des Moines, Iowa 50309

To Members of the 2014 Forty Under 40 Selection Committee:

Jason White is an economic development veteran with nearly a dozen years of professional experience leading

government and public/private organizations. White’s current role is as Executive Director of the Warren

County Economic Development Corporation, which he started in April 2011.

White has led WCEDC and Warren County to adopt many changes in the countywide economic development

structure. Much work relates to the restructuring and realigning of the organization’s staff, mission, public

outreach, and plan of work. WCEDC works to grow businesses and increase jobs in Warren County.

Under White’s leadership, WCEDC has undertaken the largest economic development initiative in Warren

County’s history. This program is called GroWARRENow, a multi-million dollar public/private partnership for

growing the larger area’s economy.

White has held other economic development positions in Iowa. From 2006-2011, White held the position of

Executive Director for the Midwest Partnership Development Corporation, a four-county economic

development group in west central Iowa. In addition to helping facilitate a number of companies with

expansions in the region, White led the organization through a re-branding initiative and improved the group’s

financial condition.

Midwest Partnership was the first 2011 recipient of the coveted "Silver Shovel" recognition, an honor given by

Iowa Area Development Group to an outstanding statewide economic development partner.

White also previously served as Executive Director of the Appanoose Economic Development Corporation in

south central Iowa. The Ottumwa Courier featured White as one of several “Agents of Change” in the southern

Iowa region.

It is my honor to nominate Jason White as a candidate for the 2014 Business Record Forty Under 40.

Sincerely,



Creighton Cox

Executive Officer

HBA of Greater Des Moines