



January 9, 2014

To the Business Record 40 Under 40 Review Committee:

As a former 40 Under 40 honoree, it is with great pleasure that I write to endorse Katie Stocking as a candidate for this year's class.

I have gotten to know Katie through her company, Happy Medium. Happy Medium serves as one of the advertising agencies for Winefest Des Moines and I couldn't be more impressed with how Katie runs her company. Having only been in business for two years, Katie has proven that Happy Medium is a real contender in the local advertising world. I've been very impressed with her drive and leadership skills. The team she has recruited at Happy Medium not only excel at their areas of expertise, but also are incredibly great to work with – a true testament to Katie's abilities as a leader and business owner.

I hope we will be able to welcome Katie to the 2014 40 Under 40 class. She is a great asset to our community.

Best Regards,  
Nikki Syverson  
Event Director  
Des Moines Wine Festival Foundation