

May 17, 2017

West Des Moines Leadership Academy Selection Committee
c/o West Des Moines Chamber of Commerce
650 S. Prairie View Dr. Suite #110
West Des Moines, IA 50266

Re: WDM Leadership Academy Recommendation

Dear Sir or Madam:

Please accept my letter of recommendation on behalf of Carly Babington as a candidate for the WDMLA Class of 2017.

Ms. Babington has a broad range of skills and experiences that make her an ideal candidate for this program. From her early career as a News Reporter to her current role as Director of Marketing & Business Development for BANK, Carly has approached new opportunities with tenacity, adeptness and drive; earning accolades along the way.

While serving as spokesperson and marketing director for a branch of BANK in Burlington, Iowa, Carly studied the operations and business side of the industry; eventually playing a major role in the operations, staffing and branding of BANK. She moved to West Des Moines in early 2015 and has maintained a reputation for being an enthusiastic leader both behind-the-scenes and in the spotlight. Carly is involved in the IBA Marketing peer group, ICREA, West Des Moines Chamber and Junto.

For these reasons and more, it is my pleasure to support the nomination of Carly Babington for the 2017 West Des Moines Leadership Academy. She is invested in our community and would be a valuable addition to the WDMLA.

Sincerely,



Richard Hurd, President
Hurd Real Estate

HURD REAL ESTATE SERVICES

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