



Brian J. Laurenzo  
Registered Patent Attorney

T: 515-271-1748  
F: 515-274-1488  
brian.laurenzo@brickgentrylaw.com

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Jason Swanson  
Business Record  
The Depot at 4<sup>th</sup>  
100 4<sup>th</sup> Street  
Des Moines, IA 50309

RE: Forty Under 40

Dear Forty Under 40 Judges,

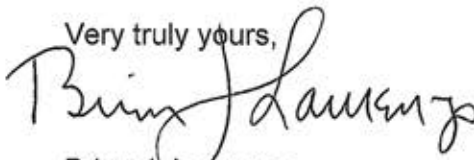
I enthusiastically recommend Sarah Dornink for inclusion in the 2018 Business Record Forty Under 40. As a successful entrepreneur who owns and operates two businesses, Sarah also has become the "Go-To" person in Des Moines when it comes to fashion design for public events.

I first got to know Sarah through her work as the lead fashion designer for the Annual Bubble Ball Event benefiting ChildServe. The Bubble Ball is ChildServe's primary fundraising event serving to heighten people's awareness of ChildServe and raise money for needed programs to help children with special healthcare needs and their families. Sarah's designs have become synonymous with this incredibly unique philanthropic event which features a themed runway show where all of the costumes and set decorations are made out of bubble wrap. The Bubble Ball has raised over \$1 million for ChildServe.

I had the honor of co-chairing the Bubble Ball for the last four years and worked very closely with Sarah. She is simply amazing. Sarah is creative to say the least, but she is also an analytical problem solver which I believe is one of the best traits of a leader. She inspires others to do the same and to work together to create an awesome and unique event every year.

One of Sarah's greatest attributes is her integrity and deep commitment to the Greater Des Moines Community. She is extremely personable and genuinely cares about the causes and people she works with. I have no doubt that she will be a leader in our community for years to come.

Please give Sarah Dornink full consideration for inclusion in the 2018 Business Record Forty Under 40. Of course, should you have any questions or need any additional information, please don't hesitate to let me know.

Very truly yours,  
  
Brian J. Laurenzo

BJL/cdm