

BO SCHATZBERG

Business Record 40 under 40 Executive Summary

✉ boschatzberg@gmail.com ☎ 515-957-1516 📍 1631 Lakeview Drive, Pleasant Hill, Iowa



WORK

I've been at Global Atlantic Financial Group for 3 years. I'm in our Information Technology department, responsible for the technology and delivery of all of our websites and portals, and partnering with our Marketing department to help them do their jobs better. In 2017, I was promoted to Assistant Vice President, and my teams stood up new Cloud and Dev/Ops practices, deployed 2 new portals for our agents, and redesigned our website, GlobalAtlantic.com.

COMMUNITY

I've been the Board President for the Heartland Youth Choir for the past two years. We hit new records of enrollment this year (187 kids at the moment), have put together the strongest team and financials that we've had in our 15-year history, and budgeted to give away \$25,000 in free and reduced tuition to families in need so that their children can be a part of our program.

I'm also on the Board of Trustees of the Children and Families of Iowa, raising money to help support CFI's mission of supporting families across Iowa by providing domestic violence prevention and intervention, mental health and substance abuse programs, and other important services. This year, I am serving as the Chair of the Events Committee, which helps organize events like Kidsfest and our annual gala/fundraiser, and I serve on the Executive Committee that provides oversight of the Foundation.

I'm on the team organizing the first annual Dev/Ops Days in Des Moines, a technical conference covering topics of software development and IT infrastructure operations. I'm also serving as a mentor for the Project Management Institute – Central Iowa chapter, mentoring new and emerging professionals starting their careers in project management.

Finally, each Fall and Spring, I coach my two oldest daughters' soccer teams in the Pleasant Hill Soccer Club. In addition to being a lot of fun, our community has a lot of diversity, and I get to spend time with some young kids with a lot of different backgrounds and family situations.

HOME

I live in Pleasant Hill with my wife, Nora, and my 3 daughters, ages 8, 5, and 2. Nora is the founder and director of Art on the Lake, an art festival at Copper Creek Lake in Pleasant Hill, which focuses on new and emerging artists/ In 2017, Nora put on the festival for the 2nd year, and it keeps us pretty busy for about a month each Fall – She does most of the work, but I get to run social media and the website, and keep our kids out of trouble while she focuses on the festival.