

# BO SCHATZBERG

## Strategic IT Leader and Problem Solver

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### EXPERIENCE

#### Global Atlantic Financial Group Limited

📅 2015-Present 📍 Des Moines, Iowa

Assistant Vice President – Information Technology – 2017-Current

Associate – Information Technology – 2015-2016

- Lead digital technology and delivery, including multiple cross-functional teams responsible for the design, development, and maintenance of company websites and portals supporting life and annuity businesses
- Drove initiative to establish Digital Transformation Strategy and corresponding Transformation projects
- Managed portfolio of digital projects and project teams
- Managed client relationships with Marketing, Sales and Analytics business areas at executive level
- Created 3-year technology roadmap for corporate digital platforms
- Established and managed Cloud, Dev/Ops and Automated Testing practices for the organization, improving time to market and application quality, significantly reducing costs for digital platforms and enabling production deployments without downtime
- Introduced Integration-as-a-Service technology to the organization to automate business processes and improve time-to-market with API and application integrations
- Designed and delivered new business intelligence and data visualization tools for IT metrics and reporting
- Established and executed strategy to mature enterprise batch processing systems
- Built relationships with InsureTech and FinTech startups to leverage opportunities for future differentiating innovations
- Championed innovations in anticipation of business and customer needs, including call center tools, video boards, video conferencing, video streaming and file collaboration tools

#### Wellmark Blue Cross and Blue Shield

📅 2010-2015 📍 Des Moines, Iowa

IT Technical Lead

- Provided strategic technical relationships with Marketing, Sales, Health and Care Management, Human Resources and Facilities senior leaders
- Lead multiple large projects and globally dispersed teams to enhance and improve customer-facing portal desktop and mobile applications, including changes mandated by the Affordable Care Act
- Directed implementation of transformative Health Plan Comparison Tool, increasing engagement of several large, high profile customers
- Managed successful transition to new best-in-class Wellness and Health Care Management platform
- Drove initiatives to improve stability, performance and reliability of member portal application, including data analysis of user traffic, evaluating load testing results, and implementing new monitoring solutions
- Established off-shore development practice and process for 24x7 development teams

### ABOUT

A leader with extensive experience driving vision, strategy and delivery of IT services in insurance, finance and healthcare industries. A unique background of technical, business and delivery skills. Customer-focused, inclusive, positive and driven.

### STRENGTHS

Digital Capabilities

Team Building Positivity

Technology Strategy

Persistence Consensus-

Building Innovation

### SOURCES OF PRIDE



Our Digital Delivery team at Global Atlantic has delivered tremendous value since inception, on time and on budget.



Global Atlantic's Cloud and Dev/Ops practice has set a strong foundation to enable future growth of our Digital, Data Management and other platforms in the cloud.



Global Atlantic's digital technology stack has made 99.9% uptime a reality and has significantly improved the performance of vendors and third-party administrators hosting critical applications at Global Atlantic.



The Heartland Youth Choir has hit record high enrollment, serving almost 200 central Iowa children this year.

## Grinnell Mutual Reinsurance Company



2005-2010



Grinnell, Iowa

Web Architect

- Mentored and developed team of developers and business analysts on technical solutions, test plans and business requirements analysis in a semi-Agile environment
- Lead design and development of the company's public facing website, GrinnellMutual.com
- Lead design and development of web portal for affiliated agents and mutuals, GMRCOnline.com
- Designed continuous integration and deployment development solution for web properties, reducing risk associated with deployments and allowing for rapid response to new business requirements
- Built interfaces from web applications to several 3<sup>rd</sup> party applications, including document management and claim processing platforms
- Built and maintained several claims, billing, marketing and other intranet and extranet applications

## ORGANIZATIONS AND AFFILIATIONS

### Heartland Youth Choir



2014-Present



Windsor Heights, Iowa

Board of Directors (President of Board 2016-Present)

- Provided strategic leadership to organization serving over 180 children in Central Iowa, including developing Development, Marketing and Social Media Strategy
- Provided direct oversight to organization employees, including interviewing, hiring and developing staff, providing performance reviews and making merit pay and bonus decisions
- Advocate for the organization in community and met with corporate and individual donors
- Lead monthly board meetings, board development and other strategic initiatives

### Global Insurance Accelerator



2017-Current



Des Moines, Iowa

Mentor

Mentored early stage InsureTech startups, providing guidance on strategy, technology and delivery.

### Foundation for Children and Families of Iowa



2016-Current



Des Moines, Iowa

Board of Trustees

Executive Committee (2017-Current)

Provided strategic oversight and acted in fundraising and development capacity, including soliciting individual and corporate donations. Lead Events Committee and served on Executive Committee for the Foundation.

## TECHNOLOGY BACKGROUND

C# Tableau Drupal .Net MVC  
PHP Laravel GitLab Docker  
AWS SQL Server Java  
API.AI Serverless Computing  
Informatica Cloud Control-M  
Powershell Python SAS Git  
Jira Tomcat Apache Oracle  
jQuery JavaScript Classic ASP  
VB.Net VB6 DB2 Team  
Foundation Server Crystal  
Reports

## CERTIFICATIONS

Certified ScrumMaster (CSM)

Project Management Professional (PMP)

Associate, Life Management Institute (ALMI)

Associate, Customer Service (ACS) - Life Insurance

## EDUCATION



**Drake University**  
MBA - Executive Development



**University of Northern Iowa**  
BA - Computer Science,  
Minor - Mathematics

## FAVORITE QUOTE

*"Everyone is entitled to his own opinion, but not his own facts."* – Senator Daniel Patrick Moynihan