



January 2, 2018

Forty Under Forty
Des Moines Business Record
100 4th Street
The Depot at Fourth
Des Moines, Iowa 50309

Dear Forty Under Forty Committee:

It is my honor to submit this letter in support of Brian Crotty's nomination for the 2018 Forty Under Forty class.

Brian is a Director with HDH Advisors, LLC with over ten years of experience in business appraisals, litigation support, corporate finance and an additional two years of experience in the legal research and support field. Brian has testified as an expert witness in various court proceedings throughout the state of Iowa. He was the first business appraisal expert in the state of Iowa trained in Mediation, Collaborative Law and court appointed as Special Master on Valuation and Forensic Accounting in the Iowa Business Specialty Court Pilot Project.

Brian currently serves on the Young Variety Board (a supplementary board of Variety – the Children's Charity). Brian's involvement with Variety has resulted in improving the lives of underprivileged, at-risk and special needs children throughout Iowa. His efforts have helped provide thousands of children with a new bike, helmet and lock; Variety vans to transport children to educational, medical and cultural activities; neonatal intensive care equipment for tiny infant patients; and backpacks full of school supplies so that children get a good start to the school year. Brian is a true champion of our community.

Brian would be a great addition to the 2018 Forty Under Forty class. Thank you for your consideration.

Sincerely,

Sheri McMichael
Executive Director

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Stan W. Reynolds

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variety the children's charity of iowa

505 5th Avenue, Suite 310
Des Moines, Iowa 50309
Tel 515.243.4660 fax 515.243.5873

www.varietyiowa.com email – stateoffice@varietyiowa.com