

Nominee: Joseph Sorenson

Current Position: Vice President of Affiliate Relations

Company Organization: Community Foundation of Greater Des Moines

Company Phone Number: 515-447-4210

Company Address: 1915 Grand Avenue

City, State, Zip: Des Moines, IA 50309

E-mail address: sorenson@desmoinesfoundation.org

Birthdate: 11/3/1989

College(s) attended and Degree(s) earned:

Simpson College, Bachelor of Liberal Arts in Economics with emphasis in Finance and Applied Philosophy
American College, Chartered Advisor in Philanthropy, certificate program

Business accomplishments:

- Facilitated more than \$20 million in charitable giving and \$5 million in community grants annually, with a record breaking \$22 million in charitable giving in 2017.
- Produced network asset growth of 80% in three years.
- Manages a team of 13 professionals statewide to achieve strategic organizational goals.
- Provided more than 50 presentations annually on community philanthropy best practices to audiences varying from 10 to 250 attendees.
- Coordinates initiatives to grow philanthropy across Iowa with regional and statewide stakeholders including; Iowa Area Development Group, Iowa Council of Foundations and the Iowa Rural Development Council.
- Facilitates the creation and implementation of strategic plans for community foundations statewide.
- Assists individuals and families in establishing a charitable legacy through community foundations funds.
- Provides expertise in accepting noncash assets such as real estate, closely held businesses, farmland, grain and more.
- Facilitates board trainings designed to empower county community foundations to grow their planned giving activity to ensure investments in their county for generations to come.
- Assists in the creation of websites, print materials and additional marketing assets to best serve county community foundations throughout the state.

Civic Leadership:

- Young Nonprofit Professionals Network – Des Moines, Board of Directors, Board Chair
- Plymouth Congregational Church Foundation, Board and Investment Committee Member
- Leadership Iowa University, Board of Directors and Recruitment Committee Chair

- Dallas Center – Grimes Education Foundation, Events Committee
- Mid Iowa Planned Giving Council, Member
- Junior Achievement of Central Iowa, Volunteer
- YMCA of Greater Des Moines, Volunteer

Achievements, Awards, Special Recognitions:

- Invited by the Council of Foundations to teach their national Community Foundation Fundamentals Course. This is a tremendous honor and speaks to Joe's depth of knowledge in the field, his leadership ability and tremendous presentation skills.
- Joe has earned his Chartered Advisor in Philanthropy certification from the American College to further his professional development as a leader in charitable giving and best serve the county community foundations with which he works.
- Asked to serve on the Rural Development Council, a collaboration of organizations and individuals focused on bringing resources and best practices to rural communities.

