



**GREATER DES MOINES
PARTNERSHIP**

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Mr. Jason Swanson
Business Publications Corporation
100 4th St.
Des Moines, IA 50309

Dear Forty Under 40 Selection Committee:

I write in support of Joseph Sorenson's nomination for the *Business Record's* Forty Under 40 Class of 2018. I have had the pleasure of getting to know and working with Joe through his work with the Community Foundation of Greater Des Moines (Foundation) and as an intern at the Greater Des Moines Partnership.

Joe currently serves as Vice President of Affiliate Relations at the Foundation. In this role, he provides strategic vision and leadership to a network of 40 county and community foundations affiliated with the foundation. He produced 28 percent network growth in just his first two years in the position, with a record-breaking \$20 million-plus in charitable gifts facilitated in 2017. These charitable dollars are invested in permanent endowments that will strengthen the communities he works with across our state for generations to come. His leadership in the field of philanthropy is being recognized at the national level as he serves as a Community Foundation Fundamentals course instructor, teaching those working at community foundations across the country best practices.

Joe's passions for community and investing in others also are reflected in his commitment to leadership roles outside of his work at the Foundation. Joe serves on the board of directors for Leadership Iowa University, the Young Nonprofit Professionals Network and the Plymouth Congregational Church Foundation. He also is an active participant on the Rural Development Council, a collaboration of organizations and individuals focused on bringing resources and best practices to rural communities. Joe also serves youth in our community through his service as a volunteer at Junior Achievement of Central Iowa and the YMCA of Greater Des Moines.

For these reasons and more, it is my pleasure to recommend Joe Sorenson for the *Business Record's* Forty Under 40 Class of 2018. Thank you for your consideration.

Sincerely,

Jay Byers
CEO