



January 2, 2018

Jason Swanson
Des Moines Business Record
Forty Under Forty
100 - 4th Street
Des Moines, Iowa 50309

Re: Nomination for Christine Lozier "40 Under 40" Award from Soozie McBroom

Dear Jason & "40 Under 40" Selection Committee,

I am writing to enthusiastically nominate Christine Lozier Polson for the Business Record's Forty Under Forty recognition.

I have known Christine for years but better since she began serving as Marketing Chair on the Avenues Ingersoll/Grand Restoration Board. She has a real desire to grow and lead in our community. As the marketing chair she has changed the landscape of the Avenues Ingersoll/Grand District with her marketing techniques and dedication.

Christine has been a leader in our community since she moved back from the big cities in 2010 balancing many roles through various organizations.

What is remarkable about Christine is that she continues to grow and challenge herself. I admire her continued attention to detail, her dedication to a project and her professional leadership abilities to get things done. She reminds me of her mother Kaye Lozier who for years headed Community Donors at the Des Moines Community Foundation

Christine Lozier Polson talents, energy, dedication, and her vision have made our community a better place to live. Take a drive down The Avenues of Ingersoll & Grand and know that Christine Polson has been a big part of the changes you see happening in this district.

I enthusiastically nominate Christine Lozier for the Business Record Forty Under Forty Award. She would be a great addition to the 2018 Forty Under Forty class.

By the way she is turning 40 this year.

Sincerely,

Soozie McBroom
President The Avenues Restoration
2006 Recipient GDMLI Civic Award
2008 Recipient GDLI Neighborhood Award
2009 Business Record Woman of Influence