

Carrie Kruse, CPA, MBA, CGMA

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EXPERIENCE:

City of Des Moines

Des Moines, IA

Economic Development Coordinator

January 2016 to present

- Conduct negotiations with developers, businesses, and others regarding the public participation necessary for desired economic development
- Analyze financial and market feasibility data on projects under negotiation including project proformas, sources and uses of funds, cash flow analysis, security provisions, business profitability, underwriting, and related data
- Conduct tax and public benefit analyses for economic development projects
- Prepare reports and recommendations for presentation to the Mayor and City Council, City Manager, developers, businesses, advisory boards, and community groups

Research and Budget Analyst

January 2013 to January 2016

- Performed professional research and development activities in the preparation and administration of the City's annual operating budget
- Prepared the annual state budget forms for the entire city budget
- Prepared the Annual Urban Renewal Report
- Prepared annual Tax Increment Financing Certifications

City of Windsor Heights

Windsor Heights, IA

Chief Financial Officer

March 2010 to February 2014

- Handled all daily financial activities of the City including accounts payable, accounts receivable and investments
- Payroll along with timely filing of various payroll tax reports on a biweekly basis
- Provided budget to actual status updates on a monthly basis to department directors and the City Council
- Prepared the City's annual budget and budget amendments
- Prepared and filed Annual Financial Reports to the Auditor of State
- Assisted in the external audit on an annual basis
- Certified Tax Increment Financing debt to the County Auditor annually

American Republic Insurance Company

Des Moines, IA

Financial Accountant II

June 2006 to March 2010

- Prepared monthly journal entries and supporting documentation
- Reconciled general ledger accounts monthly
- Prepared monthly depreciation schedules for fixed assets
- Prepared and analyzed quarterly and annual financial statements on a STAT and GAAP basis of accounting
- Identified and researched Statutory and GAAP accounting treatments necessary as a result of new company activities and changes in regulations
- Assisted in a major general ledger conversion

EDUCATION:

Drake University

Des Moines, IA

Master in Business Administration, Emphasis in Accounting

December 2009

Simpson College

Indianola, IA

Bachelor of Arts, Accounting

May 2006

CERTIFICATIONS:

Chartered Global Management Accountant, *AICPA*
Certified Public Accountant

June 2014
February 2012

HONORS:

Iowa Society of CPAs 2015 Rising Star Award
Greater Des Moines Leadership Institute Graduate

May 2015
May 2015

COMMUNITY INVOLVEMENT / LEADERSHIP EXPERIENCE:**Present:**

Association of International Certified Professional Accountants	
Government Performance and Accountability Committee	October 2017 to Present
Greater Des Moines Leadership Institute Project Committee/Mentor	June 2016 to Present
Simpson College – Alumni Board of Directors	June 2015 to Present
Iowa Society of CPAs –	
Legislation Committee	June 2015 to Present
Career Awareness Committee	June 2015 to Present
State of Iowa Board and Commissions – City Finance Committee	July 2014 to Present
Iowa Society of CPAs –	
Leaders Emerging in the Accounting Profession Committee	June 2014 to Present
Iowa Society of CPAs –	
Chair - Governmental Auditing and Accounting Committee	June 2012 to Present
The Leukemia and Lymphoma Society – Board of Directors	July 2007 to Present

Past:

Des Moines Triathlon Club – Board of Directors	December 2014 to December 2015
American Society of CPAs –	
Governmental Performance and Accountability Committee	October 2012 to 2015
Community Connect: Mentors Inspiring Success Mentee	January 2014 to May 2014
City of Windsor Heights Citizen Budget Representative	November 2013 to March 2014
Windsor Heights Firefighter's Association Treasurer	July 2011 to February 2014
Red Cross of Greater Chicago's Run Red Team	October 2010
The Leukemia Lymphoma Society IA Chapter Treasurer	July 2009 to June 2013