

December 28, 2017



Re: Forty Under 40 Nomination, Carrie Kruse

To Whom it May Concern:

I am writing to enthusiastically endorse Carrie Kruse's nomination for the 2018 Forty Under 40 award. Through my career in the Des Moines City Manager's Office I have had the pleasure of working with many of your past recipients and respect the business/philanthropic balance the Forty Under 40 award exemplifies.

Carrie was well on her way to becoming our Finance Director or (fearfully) the director in any Iowa city. Luckily, I gave her a taste of Economic Development in 2015 and she was hooked. The ease with which she jumped from the black and white world of Finance to the oftentimes gray world of Economic Development was astounding. I selected Carrie to tag team our most complicated deal in the City's history, The Fifth, with Mandelbaum Properties. I figured this would be my chance to mentor a new star. Looking back, I think she may have taught me more than I taught her.

Carrie balances her civic passions with life as an endurance athlete. As a longtime leader with The Leukemia and Lymphoma Society and member of the LLS Team in Training, she has learned firsthand how the balance of business/philanthropic pursuits can help you grow as an individual while making a remarkable difference in the lives of others.

Carrie and I share a fun travel routine. Instead of running off to grab a selfie at a city's tourist trap, Carrie and I seek out city halls; texting each other photos of buildings that are sometimes glorious or sometimes bland, but always the heart of civic decision-making.

Carrie is someone who wakes up every morning and strives to make herself and her city better than they were the day before. As someone whose job it is to move Des Moines forward, I wish I could clone an army of Carrie Kruses to lead the next generation.

Sincerely,

A handwritten signature in blue ink, appearing to read "Matt Anderson".

Matthew A. Anderson
Assistant City Manager