

MATTHEW SORENSEN

Prairie Professional - 8515 Douglas Avenue, Suite 15 - Urbandale, IA 50322

December 16, 2013

Business Record
Attn: Forty Under 40
The Depot at Fourth
100 4th St., Des Moines IA 50309

Dear Business Record Forty Under 40 Nomination Committee,

Hard work and integrity. Passion and selflessness. I was raised to value and cherish these traits and to seek them out at all times. After living all 24 years of my life as an Iowan, I have found no better place to put my most intrinsic characteristics in to practice.

I have been blessed with a fulfilling and joy-filled life, and have a continuously developing desire to reach beyond my own comforts to help others - especially in the Des Moines area. Through the Young Women's Resource Center I am able to support and advocate for young women throughout Des Moines, and also give of my creative energy, knack for implementing ideas and "getting things done".

My desire to make a significant difference in one person's life led me to Big Brothers Big Sisters of Central Iowa. My "Little" - John - and I will have been matched for two years this February. The impact that this 9-year-old has had on me - seeing the home he comes from, the struggles he has, the things he has been exposed to - has changed my life. Every week we spend together we grow closer, and it fills my heart with joy to know that that impact is mutual.

Through the information included in my submission I hope that you gain an understanding of my passion for Des Moines, the people within it, and the entrepreneurial spirit that I bring to all things I involve myself with - whether that be starting my own business or making sure that individuals and families in Polk County have a roof over their head.

Thank you for your time spent in reviewing my information. I am deeply inspired by those around me, and my hope is that in some way, what I have accomplished, and will continue doing, will inspire many more to do the same.

Sincerely,
Matthew Sorensen
President - Headhunter
Prairie Professional

Matthew Sorensen

Contact

Email: matthew@prairieprofessional.com

Phone: 515.306.0135

Mission

To demonstrate that hard work, humility, integrity, vision and passion still exist and are important skills in the work place – and that these qualities can drive consistent results for any team or organization.

Experience

Prairie Professional – President/Headhunter (2013-current)

Business Publication Corporation – Account Executive for Business Record (2011-12)

Iowa Lottery – Promotions, Special Events and Marketing Intern (2010)

Ethos magazine – Director and developer of advertising department (2008-11)

Artanky Clothing – Co-owner for international clothing company based in Chengdu, China. (2009-12)

Ethos Magazine – Director of photography (2009-10)

Trend Magazine – Fashion photographer (2008-11)

Project 20/20 – Director of promotion for restaurant/bar/venue (2010-11)

Tomorrow's Storm – Formed and managed a rock band. Lead vocals and guitar. Booked three successful tours, designed and marketed merchandise, recorded, mixed, mastered, and pressed three CDs (2004-10)

Worship Workshop – Developed, promoted and conducted two music camps to engage young church musicians. Attendance increase subsequent year (2009-10)

Skills – Engagement - Community

Young Women's Resource Center – Marketing Advisor on the Marketing Committee (2012-current)

Big Brothers Big Sisters of Central Iowa – "Big" (2011-current)

Triathlete – Annually competing in an intense swim/bike/run race (2012-current)

Polk County Housing Trust Fund – Marketing Committee (2012-current)

Big Brothers Big Sisters of Central Iowa – Bowl For Kids Sake Committee (2013-current)

Salvation Army – Volunteer bell ringer for (2005-current)

Young Woman's Resource Center – Young Professional Council (2011-current)

Avid Cyclist, Annually cycling across Iowa on RAGBRAI (2009-current)

Humanitarian, Traveler, taking trips to Monterey, Mexico (*built an orphanage and worked with homeless and underprivileged children*) and Jacksonville, Florida (*participated in neighborhood cleanup projects and personal development programs with at-risk youth*).

Education

Iowa State University - 2011

B.A. in Advertising

Area of Concentration: Account Management

Greenlee School of Journalism and Communication

Minor in Entrepreneurial Study

Gerdin College of Business

