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XECUTIVE DIRECTOR HEATHER SOENER December 18, 2013

To Whom It May Concern,

I am writing to support the nomination of Matthew Sorensen as a member of the Business Record's Forty Under 40 Class for 2014. I have known Matthew for more than 20 years, first as a neighbor boy and friend to my sons, and most recently as an outstanding volunteer for the Young Women's Resource Center (YWRC). Matthew is a very caring and compassionate young man, and gives generously of his time and talents to benefit causes in which he believes.

Matthew has served on the Young Professionals Council of the YWRC for the past 2 years. He is a dedicated and hardworking member, and has added a great deal to the work of the council during his term. He is regularly present for meetings, and always offers great ideas and suggestions. Matthew is not afraid to think outside the box, and has helped spark great conversations and brainstorming sessions on multiple occasions. Matthew is also a "doer" and pitches in to help wherever he is needed. Whether functioning as a celebrity server, babysitting children at the holiday party, organizing the game day fundraiser, driving girls to activities, or selling tickets at the annual auction, he is there and helping. Matthew is extremely personable, and always has a smile on his face. His kind and accepting manner helps both clients and colleagues feel comfortable and safe to be themselves. Matthew is an entrepreneur who is just beginning to make contributions to our community and world.

Matthew Sorensen is a great representative of a strong and gifted young professional working and contributing here in Des Moines. He is a true entrepreneur who is just beginning to make contributions to our community and world. I look forward to watching his future unfold and observing all that I know he will accomplish. Matthew would be a wonderful addition to the Forty Under 40 Class for 2014, and I strongly encourage you to select him to receive this very special honor. Thanks for your consideration.

Sincerely,

Heather Soener Executive Director