



December 17, 2013

Dear Forty Under 40 Selection Committee,

I know **Matthew Sorensen** as both a professional and a nonprofit volunteer and wholeheartedly support his nomination to be recognized as one of the Business Record's Forty Under 40 class.

I first met Matthew Sorenson when he was an advertising account executive assigned to the Polk County Housing Trust Fund account. As advertisers go I expect we were among the smallest from a budget perspective, but Matthew treated us like we were important and valued. He came to every meeting prepared, provided excellent follow up and treated us like we were the largest, most important account in his book of business.

He also has a creative spark and sense of caring that made him someone we believed would add value to our organization so we invited him to be part of the PCHTF Marketing Committee. He accepted and has been an enthusiastic and valuable volunteer for almost two years. He also provides his time and talent to a number of other non-profits such as Big Brothers Big Sisters, The Salvation Army, and the Young Women's Resource Center – just to name a few.

In addition to being the Executive Director of the PCHTF, I am also an Adjunct Professor at Grand View University. I share this because I see a lot of students and have come to recognize the unique traits each brings to the classroom and takes out into the world that will help them be successful. Matthew's includes enthusiasm, resilience and a generosity of spirit that makes him a young professional who is working to help others and to make our community better.

Thank you for your consideration and please feel free to contact me if I can be of further assistance.

Sincerely,

Eric Burmeister, Executive Director
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eburmeister@pchtf.com

The Polk County Housing Trust Fund is the comprehensive planning, advocacy and funding organization for Affordable Housing in Polk County Iowa.



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Terry E. Branstad · Governor
Kim Reynolds · Lt. Governor
Terry Rich · Chief Executive Officer

January 8, 2014

Dear Business Records Forty Under 40 Nominations Committee;

It is with great pleasure that I submit my recommendation and nomination of Matthew Sorensen for consideration and inclusion in the Business Records Forty Under 40 Class of 2014.

I came to know Matthew during the summer of 2010 when he served at the Iowa Lottery as our Promotions, Special Events and Marketing Intern. Although Matthew's time with the lottery was brief, he was able to make significant contributions to our successful 'Silver Anniversary' promotion. Matthew was responsible for managing 25 different events around the state of Iowa over that summer and proved to be a dependable, versatile and multi-talented individual who mastered a variety of disciplines including event management, public relations, customer service, and promotions.

Through our work together I became aware of Matthew's commitment to and passion for our community. He freely gives of his time, energy and marketing expertise to such organizations as YWRC, Big Brothers/Big Sisters of Central Iowa, Polk County Housing Trust Fund and Salvation Army.

Matthew has also traveled internationally on various humanitarian trips helping underprivileged children and at-risk youth.

It brings me great comfort knowing that Matthew plans to continue living in and contributing to the Greater Des Moines area for years to come. Our future is in good hands when you have a young professional of this caliber at the helm.

I appreciate your consideration of this nomination of Matthew Sorensen.

With best regards,

Teri Wood
VP Marketing