



**JESSICA REINERT**  
CAE, IOM

### AWARDS

- Emerging Executive Award, American Institute of Architects
- Honorary Member, American Institute of Architects, Iowa Chapter

### CERTIFICATES

- Certified Association Executive, American Society of Association Executives
- Certificate in Nonprofit Organization Management, U.S. Chamber Institute for Organization Management
- President's Certificate of Excellence, American Institute of Architects, Iowa Chapter

### CONTACT

400 Locust St., Ste. 400  
Des Moines, IA 50309

**T** 515.244.7502

**M** 515.708.0057

**E** jreinert@aiaiowa.org

### EXPERIENCE

#### **AMERICAN INSTITUTE OF ARCHITECTS, IOWA CHAPTER | DES MOINES**

2012-PRESENT | EXECUTIVE DIRECTOR

Chief advocate and face of the profession of architecture in Iowa. Leader in the strategic direction and operations of the association. Representative at Local, State, Regional, and National levels. Manage day to day activities and implementation of policies and procedures as stated by Board of Directors and association bylaws, oversee office operations and staff. Implement governing documents on behalf of the association's members and board of directors.

2012 | INTERIM DIRECTOR

Manage day to day activities and implementation of policies and procedures as stated by Board of Directors and association bylaws, oversee office operations and staff in absence of Executive Director while also completing the day-to-day activities of the Deputy Director.

2007-2012 | DEPUTY DIRECTOR

Assisted in managing day to day activities and implementation of policies and procedures. Represented at all levels. Coordinated all legislative activities. Liaison to several committees. Plan, budget, promote, and direct multiple Chapter events. Responsible for all communications, public and media relations, and marketing efforts of the Chapter.

2003-2006 | DIRECTOR OF COMMUNICATIONS

Responsible for all communications, public relations, and marketing efforts. Including administrating the website, editing the newsletter, coordinating contents of the Iowa Architect directory, and all magazine and newspaper inserts. Liaison to several committees. Planned, promoted, and directed Chapter events.

#### **TIMES CITIZEN COMMUNICATIONS | IOWA FALLS**

2002-2003 | ADVERTISING SALES CONSULTANT

Representative for the Iowa Farm Bureau Spokesman in the Central and Southwest Iowa. Managed, maintained, and created advertising accounts. Consulted clients regarding their advertising needs, including budgeting and design. Worked in a team environment with other sales consultants to meet budgeted goals.

#### **THE LUTHERAN HOME | OMAHA**

2000-2002 | DIRECTOR OF MARKETING & ADMISSIONS

Representative for the retirement community, responsible for public relations, and marketing. Planned and directed multiple events with staff, volunteers, and residents. Developed public relations programming with area community members and other professionals through events, trade shows, and community outreach programs.

### FORMAL EDUCATION

#### **IOWA STATE UNIVERSITY**

BACHELOR OF LIBERAL STUDIES

Emphasis in Communications, Journalism & Marketing  
Minor in Sociology

### PROFESSIONAL EDUCATION

- Presentation Training, Wixted Pope Nora Thompson & Associates
- Leadership Conferences, American Institute of Architects
- Annual Conferences, American Society of Association Executives
- Leadership Class & Ongoing Education Courses, Iowa Society of Association Executives

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### VOLUNTEER ACTIVITIES

- Rotary Club of Des Moines
  - Communications Committee Chair
  - Grants Committee Member
  - Community Service Committee Member
- Iowa Society of Association Executives
  - Secretary of the Board
  - Young Professionals Chair
  - Nominating Committee Member
- American Institute of Architects
  - Council for Component Executives Executive Committee Vice President
  - Component Executives Handbook Committee Member
- American Society of Association Executives
  - Young Professionals Committee Member
  - Annual Conference Peer Review Committee Member
  - Golden Circle Award Jury Member

### MEMBERSHIPS

- Des Moines Downtown Chamber
- Greater Des Moines Partnership
- Iowa Association of Business and Industry
- Iowa Environmental Council
- Iowa Society of Association Executives
- American Society of Association Executives
- International PEO, Chapter PB
- Rotary International, Des Moines

### REFERENCES

#### **MINDY AUST, AIA**

SUBSTANCE ARCHITECTURE

1300 WALNUT STREET

SUITE 201

DES MOINES, IA 50309

515.699.1653

[MAUST@SUBSTANCEARCHITECTURE.COM](mailto:MAUST@SUBSTANCEARCHITECTURE.COM)

#### **ERIC FOGG**

FOGG MANAGEMENT

131 PINECREST LANE

CLIVE, IA 50325

515-360-9945

[FOGGSTATION@YAHOO.COM](mailto:FOGGSTATION@YAHOO.COM)