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January 10, 2018

To The 40 Under 40 Committee:

I am writing in wholehearted support of Jessica Reinert as a candidate for this year's class. I've known her for over 12 years and worked with her closely in my former job as Executive Director of the Masonry Institute of Iowa.

Jessica has a "50,000 watt smile" that just won't quit! I've seen her in the middle of the very complicated AIA Iowa annual conventions, with exhibitors, members, volunteers, and suppliers all talking to her at the same time. And she never raises her voice, loses her composure, or forgets to smile.

She's been with AIA Iowa for almost 15 years, serving in a variety of responsible positions. She is the "professional face of architecture in Iowa." Much of the group's success is to Jessica's credit, although she'd never admit it.

She's dedicated to her family and community even in spite of her long commute traveling to and from Story County to work each day. Yet she rarely misses a late afternoon or evening meeting or event. And she finds time – who knows where – to volunteer at her church, on the Garden Board, PTO, and Scandinavian Days to name a few. She's also a member of the Rotary Club of Des Moines.

I firmly believe that Jessica's selection, with her sterling background and consummate professionalism, would reflect very positively on the Business Record as well as the greater Des Moines community.

Sincerely

Eric P. Fogg