

January 10, 2018

Forty Under 40 Committee
c/o Business Record
The Depot at Fourth
100 4th Street
Des Moines, IA 50309

RE: Forty Under 40 Nomination – Kristin Hurd

Dear Selection Committee:

As a former Forty Under 40 honoree in 2001 (a long, long time ago), I have enjoyed reviewing each year's list of honorees and attending the program. 2018 will be no different and I'm hopeful that one of your 2018 honorees will be my nominee, Kristin Hurd.

Having been a part of your organization for a number of years and seen the quality of people who are honored, I can confidently state Kristin Hurd easily satisfies the requirements to receive this recognition.

As you'll see from my formal nomination of Kristin, she has a very broad and diversified group of community boards upon which she sits. Frankly, I don't know where she finds the time for all of this community service because her list of board service is very extensive. The interesting thing about Kristin, like most of your honorees, is that she doesn't just serve on these boards to fill out a resume; instead, she actively serves to make a difference and that is what she does.

I have known Kristin for about four years since she has been a member of the Des Moines A.M. Rotary Club. I'm always amazed at the extent of her community service, most recently as a Co-Chair of the Admissions Ambassador Program for the wildly successful 2017 Solheim Cup which was hosted last summer at Des Moines Golf & Country Club.

Kristin undertakes all of these activities and then also somehow manages to find the time to currently be enrolled as a graduate student since 2017 in the Communication Leadership Program at Drake University.

Kristin is a very visible leader in our community, and I know she'll be moving into even more high profile roles in coming years. Her community leadership activities dovetail nicely with her professional responsibilities as Vice-President for Business Development and Director of Philanthropy at Hurd Real Estate Services. In her Director of Philanthropy role, Kristin is building


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and maintaining long-term relationships with civic and charitable partners, thus allowing her to further expand the reach of her community service.

Based on her record of leadership and community service, Kristin Hurd is a most deserving candidate for inclusion in your list of 2018 Forty Under 40 honorees. Thanks in advance for your consideration of this nomination, and please feel free to give me a call if I can answer any questions.

Sincerely,



Jeffrey W. Courter
Forty Under 40 Honoree, 2001

JWC/kar