Sadie Trytten

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To the review committee

I am writing today to nominate Cassie Sampson for the 2018 Forty Under 40 class.

My experience with Cassie has been very professional and she is in it for the community.

First off, Cassie is always there to support chamber programs. She has sponsored and chaired the MOXIE (Members Owners eXchange Information & Experiences) the last few years. She has gone above and beyond the chairs duties by running the program on her own. All communication, agenda’s, speakers, and follow up is done by her. She makes sure that business owners in Des Moines have exposure to the information they need to learn from others mistakes and share new policies and procedures to run a successful business.

As a business owner, Cassie has also stepped up for many years to chair the East Village Promenade for the East Village Association. This event raises awareness to shop small and kicks off the holiday season bringing families together for fun and entertainment.

Finally, Cassie supports many other organizations through her efforts at the East Village Spa. She hosts events throughout the year that raise funds for other non-profits, putting others first.

These are just a few examples of why I support the nomination for Cassie Sampson. As a member of the class of 2009 Forty Under 40, I can testify that Cassie has what it takes to represent our community as a top up and coming leader.

Respectfully yours,

Sadie Trytten, 2009 Class, Forty Under 40

President/CEO

Des Moines East and South Chamber of Commerce (FuseDSM)