January 9, 2018

Dear Forty Under 40 Committee,

I’m pleased to support Mark Brown’s nomination for the *Business Record*’s 2018 Forty Under 40. Mark is a dynamic leader at Central Bank and in the community. His drive and vision for strategic growth have been instrumental in the development of Central Bank over the last four years. Mark plays a key role in expanding our network of business partners throughout the state of Iowa, embodying our customer- and community-centric ethos.

Central Bank is a family-owned business. From the chartering of our first branch in Storm Lake more than 140 years ago, we’ve never lost our focus on the communities and customers we serve. The Bank has grown from a small rural community bank to the 25th largest bank in the state with more than $800 million in assets. Mark’s initiatives, insights and leadership has allowed us to compete with much larger institutions, while maintaining that “hometown banking feel” to our products and services.

Mark’s impact reverberates far beyond the walls of our bank branches. His commitment to the communities we serve is evident in his extensive community involvement, whether with the West Des Moines Chamber of Commerce President’s Council, the Partnership for a Hunger-Free Polk County or his work in K-12 reading programs throughout Greater Des Moines. Mark is already an asset to our company and our community. I know his positive impact will be felt for years to come.

Sincerely,

Tim Brown

Chairman of the Board & CEO, Central Bank

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