

January 9, 2014

To the Business Record 40 Under 40 Review Committee:

As a former 40 Under 40 honoree, it is with great pleasure that I write to endorse Brad Magg as a candidate for this year's class.

I can't think of a better recipient of this honor than Brad. He is one of the most driven people I know, while at the same time very humble and extremely generous. I have had the pleasure of getting to know Brad though Winefest Des Moines. For the past three years he has been a patron of our organization and this year is chairing the Grand Cru, our young professional board. Brad is the perfect chair for our Grand Cru, leading by example and always diplomatic. I'm so amazed at the time he is able to dedicate to our organization given the busy schedule he maintains with his business, as city councilman and his other volunteer work.

Brad's accomplishments are quite remarkable. He started his own business at such a young age and continues to grow and succeed at his business ventures. It is also impressive that he became a city councilman at such a young age and continues to be a dedicated public steward to both Jasper and Polk counties.

Brad would be a perfect class member for 40 Under 40. He has accomplished so much and I am certain that there is an even greater future ahead.

Best Regards, Nikki Syverson Event Director Des Moines Wine Festival Foundation