



**DRESS FOR SUCCESS®**  
DES MOINES

January 9, 2018

Business Record  
40 Under 40 Awards  
100 Fourth St.  
Des Moines, IA 50309

Dear Forty Under 40 Selection Committee,

Dress for Success Des Moines is honored to write a reference letter for Angela Kruse for the Forty Under 40 recognition.

Dress for Success Des Moines' mission is to empower women to achieve economic independence by providing a network of support, professional attire and development tools to help women thrive in work and in life. We are a volunteer driven organization and rely on many talents of men and women in our community.

Angela has been an active volunteer with Dress for Success Des Moines since 2015. Angela volunteers with the Professional Women's Group (PWG). PWG meets monthly and focuses on retaining employment and developing professional skills. Our goal is to ensure each woman is moving toward meaningful and sustainable careers as well as financial independence.

Not only does Angela provide leadership, fellowship and mentorship for the Professional Women's Group; Angela also serves as a confidant and friend to many of the women in the program. Last year, we highlighted seven PWG members at our fall fundraising event, The Success Luncheon. These seven women shared their own personal stories and how Dress for Success has impacted their lives. Angela worked one-on-one with the seven PWG members months before the event to help prepare them. At the event, each PWG member was confident in sharing her amazing story (and to the 400 attendees!).

Another example Angela has supported PWG on a personal level – we recently had a member whose husband passed away and was struggling to pay for the funeral. Angela stepped up without hesitation and found a donor to cover the expenses, that donor made an anonymous donation directly to the funeral home. This shows Angela's integrity to help support those around her who are struggling in a time of need!

Angela always has a giving spirit of her time and energy and those who know her are lucky to work with her.

Angela is dedicated to making her community better. She works with many other non-profits in Des Moines and definitely gives 110%!

If you have any additional questions – please feel free to call me at 288-0130.

Sincerely,

Jody White  
Founding Partner, Executive Director  
Dress for Success Des Moines  
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Des Moines, IA 50312  
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