

January 2, 2018

To Whom It May Concern:

My name is Dave Miglin, Vice President of Interactive Services & Principal at Strategic America, Inc., and Board President of the Iowa Stage Theatre Company. I am writing this letter to express my support for the nomination of **Belle Du Chene** to be selected into The Business Record's Forty Under 40 - Class of 2018.

Belle Du Chene is a woman that Des Moines is fortunate to have living in its community. The reason for feeling that way is because Belle embodies a number of qualities that would make any employer, family member or friend proud to be associated with:

- A strong work ethic coupled with a positive outlook
- A creative mind and innovative approach toward solving challenges
- A community volunteer and strong supporter of the Arts
- A compassionate advocate for those in need or struggling
- A fun, open-minded and loyal person, that strives to create an inclusive environment, not exclusive, for others to participate

As I consider who the future leaders in Des Moines may be, Belle Du Chene is certainly one of those people that come to mind. With determined persistence, Belle has established a wide network of friends and acquaintances from various backgrounds, educations and industries. She has the ability to call upon that network to assist causes or organizations in delivering their message, help focus attention on areas of concern and make central Iowa (Des Moines in particular) a better place to live.

For these reasons and more, I hope the Business Record selection committee will support the nomination of Belle Du Chene with this honorable recognition.

Respectfully,



Dave Miglin  
4311 Harwood Dr.  
Des Moines, IA 50312

## RITA PEREA Leadership Consulting Group

3408 Woodland Avenue, Suite 209, West Des Moines, IA 50266

Phone: 515.577.5666 Email: [Rita@RitaPerea.com](mailto:Rita@RitaPerea.com)

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Forty Under 40 Selection Committee  
Business Record  
The Depot at 4th  
100 4th Street  
Des Moines, Iowa 50309

January 8, 2018

Dear Selection Committee,

It is with great pleasure to nominate Ms. Belle DuChene for consideration for the 2018 Forty Under 40 award in recognition of her leadership and tireless efforts to raise awareness of the benefits for young creatives and entrepreneurs of working and living in Des Moines.

I have had the pleasure of knowing Belle in a variety of professional and volunteer capacities during the past three years. Please allow me to explain why I think so highly of her and feel confident in bringing her positive attributes to your attention.

Belle is a gifted entrepreneur and community leader. As I have worked with Belle on different projects, I have observed that when she makes a commitment to a cause she not only brings a much-needed global perspective to the situation, but without fail she gives it her all to execute and deliver an exceptional result. Along with her infectious enthusiasm and optimism, Belle also demonstrates a level of innovation and creativity to her projects that I don't usually see in other emerging leaders.

As the founder of a female-owned public relations company, Ism Public Relations, and the inventor of a beauty product prototype she hopes to manufacture and market, Belle's ambitions, intelligence and accomplishments are a beacon of success for other innovators. Her achievements in the support of community non-profits and cultural offerings not only exceed award expectations, but will compliment those selected throughout the rich history of the Forty Under 40 honorees.

I feel confident that you will agree that Belle DuChene is truly deserving of being selected as a 2018 Forty Under 40 honoree.

Sincerely,



Rita Perea, CEO and President  
Rita Perea Leadership Consulting Group