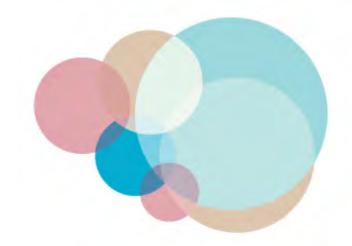
JES SCHNIEDERS

Address: 2730 SE 11th Street, West Des Moines 50265

Phone number: 515-556-6361

Email address: jesschnieders@hotmail.com



PROFILE

Bringing you over 15 years experience in the marketing industry including print, video, social, digital, mobile, publishing, events and more. Top level account management executive with strengths in scope and strategy planning, process improvement and leadership.

WORK EXPERIENCE

Senior Consultant, Marketing Account **Management**

Nationwide Insurance

11/2013 - present

Lead consultant on the Commercial Lines business marketing account management team. Work with internal clients to develop overall strategy plans, scope of work and communication plans for large scale campaigns. Write creative briefs, manage budget and scope of work, align with creative resource management for capacity and priority of project work. Ensure brand guidelines and marketing strategies are being met. Act as a liaison and advisor between business marketing and creative marketing to meet deadlines and execute quality and consistent marketing deliverables. Manage external vendor relationships and contracts. Continuous improvement of workflow and process efficiencies.

Account Supervisor

09/2010 - 10/2013

Meredith Xcelerated Marketing

Managed the Lowe's Creative Ideas account including 6 different print titles, multiple tablet editions, web content, email programs, in-store marketing, video, webcasts, events and more. Was the main client contact. Worked with creative and production teams daily to meet deadlines and client needs. Developed schedules, budgets and content outlines.

Senior Account Executive

04/2004 - 09/2010

The Integer Group

Supervised four associates. Managed various client accounts. wrote creative briefs and led client presentations. Collaborated closely with all departments including creative, digital, media and public relations. Handled annual budgeting and planning, along with monthly billing for all clients. Ability to multi-task, delegate and meet tight deadlines. Worked on a wide range of clients including McDonald's, Benjamin Moore, Select Comfort, TASER, Electrolux and Frigidaire.

WORK EXPERIENCE

Senior Account Executive

06/2001 - 04/2004

The Des Moines Register

Trained and supervised four employees, was project manager for monthly sales contests, handled larger scale accounts including Prairie Meadows, Blank Children's Hospital and Iowa Health Systems; wrote monthly articles, and consulted on design, editorial and sales strategies.

Advertising/Marketing

09/1997 - 05/2001

Drake University, Des Moines, IA

B.A. in Journalism and Mass Communication

Major: Advertising Minor: History

CERTIFICATES

Six Sigma Green Belt

2015

Process Efficiency Certification

Emerging Leaders Program

2017

Year-long leadership training program

VOLUNTEERING

Committee Member

01/2017 - present

Children's Cancer Connection

2011 - 2012

House Leader Rebuilding Together









Soccer Mom

Fitness Coach