

KATIE B. FENCL

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RELATED WORK EXPERIENCE

Catch Des Moines

May 2007-Present

Director of Conventions, Sports & Services

- Directs the Convention, Sports & Services activities of organization
- Assists in development and implements an annual strategic business plan in conjunction with the Vice President

Director of Sports

- Oversees the Sports Sales & Service staff as we research, book and execute state, regional and national sporting events
- Successfully hosted NCAA Men's Basketball 1st/2nd round and secured a future NCAA Men's Basketball event

Director of Events

- Assist in development of Sports budget
- Responsible for executing & serving on LOC of NCAA Wrestling, NAIA Wrestling, NJCAA Wrestling, USA Track & Field Outdoor Championships and 2014 AAU Junior Olympic Games

Sports Project Manager

- Liaison to Sports Advisory Board
- Coordinated CVB events: Central Iowa Sports Awards, Golf Outing and fan experiences (Track Central & Fan Fest)

Senior Sports Event Manager

- Prospected with various national governing bodies & sporting groups to bring new events to Des Moines

Sports Event Coordinator

- Scheduled and followed up with the details of sporting events while in town ex) registration, housing, set-up, hospitality

Intern

- Designed & produced Des Moines Sports Facilities Guide to help promote Des Moines as a premiere sporting location
- Gathered and organized information used in bid books

LEADERSHIP

Team Iowa Sports President

2016-2017

Wellmark Pool Planning Committee

2017

West Des Moines Chamber Ambassador

2016-2017

Waukee High School - Perkins Advisory Committee – Business Education

2015-2017

MPO- Bike & Pedestrian Roundtable

2014-2017

Pleasant Hill Master Plan- Park Project Team

2016

AIB College of Business - Curriculum Advisory Group

2013-2014

Grand View University – Sports Management Graduate Program Committee

2012

Iowa State Women's Volleyball Team

2003-2006

HONORS & AWARDS

Certified Sports Event Executive (CSEE)

2014

EDUCATION

Iowa State University, Ames, IA

Bachelor of Science: May 2007

Double Major: Marketing and Management

Cumulative GPA: 3.05/4.00