**Jovan Hendrix Johnson**

[Jovan.john06@gmail.com](mailto:Jovan.john06@gmail.com)

404.345.7500

**EDUCATION\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Iowa State University Ames, Iowa**   
Masters of Science in Journalism & Mass Communication May 2016

• Publication (Thesis): The “*Figuring World of Blackness*” negotiated through Rap Music

**PROFESSIONAL WORK EXPERIENCES\_\_\_\_ \_\_\_\_\_\_\_\_**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Grinnell College Grinnell, IA**

**Assistant Director of Employer Engagement and Internships** July 2017 – Present

* Manage internship grant funding application and selection for students with a budget of $400,000
* Develop and conduct career readiness workshops for students looking for internship opportunities
* Coordinate all facets of the internship program which include broadening internship opportunities by identifying potential job/internship sites through various industries in collaboration with the Department of Alumni Relations, Office of Employer Relations, and outreach to current student parent meetings
* Identify, acquire, and/or create resources to support student in their efforts to secure job/internship opportunities related to their academic coursework
* Create marketing/publicity materials for campus and community distribution on career readiness strategies
* Collaborate and work with various academic departments, non-academic departments, student groups, faculty and staff, and other campus entities to promote the job/internship program;

**Assistant Director of Career Development and Internships** August 2016 – July 2017

* Counsel and advise students individually and in small groups on all aspects of the internship search process such as resumes, cover letters, application materials, preparing for interviews, identifying and maximizing networking relationships opportunities, and sourcing internship opportunities
* Determine appropriate assessments and interventions required to assist students in their career placement while conducting and interpret career assessment results to incorporate career counseling/job search coaching strategies in student advising sessions
* Manage internship grant funding application and selection for students with a budget of $400,000
* Develop and conduct career readiness workshops for students looking for internship opportunities
* Provide general career counseling/advising to students on a broad range of career-related topics to include: career exploration, preparation, researching efforts, networking, use of social media in the job/internship search
* Coordinate all facets of the internship program which include broadening internship opportunities by identifying potential job/internship sites through various industries in collaboration with the Department of Alumni Relations, Office of Employer Relations, and outreach to current student parent meetings
* Identify, acquire, and/or create resources to support student in their efforts to secure job/internship opportunities related to their academic coursework
* Create marketing/publicity materials for campus and community distribution on career readiness strategies
* Collaborate and work with various academic departments, non-academic departments, student groups, faculty and staff, and other campus entities to promote the job/internship program;

**Central Iowa Center for Independent Living Des Moines, IA**

**Lead Employment Coordinator** February 2015 – August 2016

*Human Services: Career Counseling*

* Conduct individual and group counseling sessions to help individuals make an informed career decision; Assisted and guided individuals through career exploration and the career decision-making process
* Determined appropriate assessments and interventions required to assist individuals in their career placement while conducting career assessments and incorporate results in career coaching sessions
* Taught and coached individuals in self-directed job search strategies; Provided resume/cover letter critiques and interview skills training; Engaged individuals in use of library and online resources for researching employers and current employment opportunities
* Developed and conducted career readiness workshops using State of Iowa state and local workforce plan
* Promoted career recruitment services and engage individuals in participating in the online job listing service, resume referral, career fairs and other career center events
* Coached individuals on the job site on procedures and tasks; Analyzed and conducted training effectiveness for employers
* Directed planned programs for outreach to employers to advertise and promote career services
* Provided other counseling and administrative support as required to fit the mission and strategic plan
* Developed corporate partnerships with companies in Greater Des Moines area to enhance workplace culture and diversity while meeting organizational needs
* Designed marketing materials including new design of company logo, brochures, and managing assets

**Drake University Des Moines, IA**

**Adjunct Faculty** August 2015 – August 2016

*Higher Education: Teaching, Journalism & Communication Studies*

* Facilitated classroom instruction, exams, record keeping, and other miscellaneous projects
* Created and evaluated student-learning outcomes
* Maintained academic integrity in higher education
* Developed course materials and syllabus for student academic improvement
* Facilitated classroom instruction in “Communication Studies” with a “Cultural & Ethical Studies” focus
* Developed and implemented group activities to promote social learning environments
* **Course**: SJMC 066: Media Responsibility Over Time
  + This course covers the portrayals of ethnic groups, gender, sexuality, race, and social class in the media in news, advertising, information and entertainment; the effects of mass media on social issues and population groups

**Des Moines Area Community College Des Moines, IA**

**Adjunct Faculty** August 2014 - January 2016

*Higher Education: Teaching, Advising, and Adult Education*

* Presided over classroom instruction, exams, record keeping, and other miscellaneous projects
* Created and evaluated student-learning outcomes
* Facilitated new student orientation for the HiSet (formerly known as GED) sessions
* Maintained academic integrity in higher education
* Developed course materials and syllabus for student academic improvement
* Facilitated classroom instruction in “Communication Studies” course and “Cultural Studies” course
* Developed and implemented group activities to promote social learning environments
* Assisted and advised students with department and course information with registrations, graduation requirements and scheduling using Banner system
* **Course**: COM 703: Communication Skills
  + The course helps students develop effective writing, speaking and listening skills while using technological advances for public speaking. The course allows students to learn adaptive communication styles that specifically target different audiences

**Iowa State University Ames, IA**

**Graduate Assistant/ Teaching Assistant** May 2013 - August 2015

*Higher Education: Teaching*

* Assisted faculty members with classroom instruction, exams, record keeping, and miscellaneous projects
* Created and evaluated student-learning outcomes
* Assisted in new graduate student program orientations, and student lead events
* Maintained academic integrity in higher education
* Created and analyzed course materials for academic improvement
* Coordinated student teacher conferences during office hours to record conferences
* Organized and implemented group activities to promote social learning environments
* Evaluated and implemented new classroom tools to increase productivity, identify potential mechanical, technical or quality issues, and create and maintain a safe creative learning environment
* Assisted and advised students with department and course information with registrations, graduation requirements, prerequisites and scheduling
* **Course**: JLMC 477: Ethnicity, Gender, Class in the Media
  + This course covers the portrayals of ethnic groups, gender, sexuality, race, and social class in the media in news, advertising, information and entertainment; the effects of mass media on social issues and population groups. (*Under the supervision of Joel Geske, Ph.D.- Iowa State University)*

**PROFESSIONAL LEADERSHIP ACTIVITIES \_\_\_\_\_\_\_\_**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Grinnell College Faculty and Staff of Color Caucus, *Member* 08/2016 – Present

The Downtown Des Moines Chamber of Commerce, *Ambassador* 03/2015 – Present

Employment Disability Resource Network Committee, *Member* 03/2015 – Present

Polk County Employment Specialist Committee, *Member* 03/2015 – Present

The Des Moines African-American Leadership Forum, *Member* 08/2014 – 05/2015

Iowa State University: Black Graduate Student Alliance (BGSA), *Member* 08/2012 – 05/2015

**PROFESSIONAL PRESENTATIONS\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Young Men of Color Conference – Des Moines**

* Finish High School, Go to College 2016
* Exceeding the expectation in college 2017

**Investing In My Future – Des Moines**

* Community Service and its impact on your college application 2017
* Choosing the right college for you 2017

**Iowa State University 4UPromise Program**

* Ethnic Cultural Identity Development in K-12 Program 2016

**The Des Moines Register & Drake University: Talking about Race Series** 2016

**PROFESSIONAL REFERENCES\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Mr. James Dabney, Ph.D., College Track

*Director of Development & Partnerships*

Phone: (404) 840-2405 / E-mail: [drjdabney@gmail.com](mailto:drjdabney@gmail.com)

Mr. LaMarcus Hall, M.Ed., Ivy Tech Community College

*Assistant Director of Student Life and Development*

Phone: (317) 850-1444 / E-mail: [lhall104@ivytech.edu](mailto:lhall104@ivytech.edu)

Ms. Ciara Ladroma, Des Moines Area Community College

*Career Counselor*

Phone: (319) 440-0898 / E-Mail: [Ciara.ladroma@dmacc.edu](mailto:Ciara.ladroma@dmacc.edu)

Ms. Reyma McCoy-McDeid, M.A., Central Iowa Center for Independent Living

*Executive Director*

Phone: (515) 441-4131 / E-mail: [reyma@cicil.org](mailto:reyma@cicil.org)