

# G.W. JUSTIN PLATTS

PLA, ASLA, LEED AP

work:

301 Grand Avenue

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## EDUCATION & ACCREDITATION

### Bachelor, Landscape Architecture

Iowa State University | Ames, Iowa | 2001

### Accreditations

USGBC | LEED AP | 2009

## PROFESSIONAL LICENSES & REGISTRATIONS

### Professional Landscape Architect

State of Iowa | #0509

### Professional Landscape Architect

State of North Carolina | #1717

## EXPERIENCE

### Intern Landscape Architect

WRT | San Diego, CA | 2002 - 2003

### Landscape Architect

RDG Planning & Design | Des Moines, IA | 2003 - Present

### General Responsibilities:

- Landscape Architect & Urban Designer
- Public Facilitator
- Project Manager
- Project Designer
- Advisor
- Urban Design Market Leader
- Business Development Director
- Director, RDG IA Board of Directors
- Director, RDG Corporate Board of Directors

### RDG History

2006 | Stockholder

2009 | Partner

2013 | Senior Partner

2017 | Principal

### Gallup Strengthsfinder

1. Relator

2. Competition

3. Achiever

4. Learner

5. Responsibility

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## PROFESSIONAL AFFILIATIONS

### American Society of Landscape Architects:

Member: 2003 - Present

### American Society of Landscape Architects - Iowa Chapter:

Member: 2003 - Present

### United States Green Building Council (USGBC):

LEED Accredited Professional: 2009 - Present

### Council of Landscape Architectural Registration Boards:

Record Holder: 2009 - Present

### Urban Land Institute:

Member: 2009 - Present

### Urban Land Institute - Iowa District Council:

Member: 2013 - Present

## SPEAKING ENGAGEMENTS

### 2009 International Downtown Association | Milwaukee, Wisconsin

"Tomorrow's Urban Designer: A Master of Interactions"

### 2014 Missouri Main Streets Conference | St. Louis, Missouri

"Crash Course: Create Meaning Together"

### 2015 Missouri Main Streets Conference | Kansas City, Missouri

"The Art of Downtown Placemaking"

### 2015 Missouri Municipal League Conference | St. Louis, Missouri

"The Art of Downtown Placemaking"

### 2015 Iowa League of Cities Conference | Cedar Rapids, Iowa

"The Art of Downtown Placemaking"

### 2016 Iowa League of Cities Conference | Des Moines, Iowa

"Building for the Future: Infrastructure for the next generation."

## PUBLICATIONS

### Platts, G.W. Justin | "Purposely Playful"

Parks & Recreation Business | May 2009

### Platts, G.W. Justin | Setting the Stage for Music, Mobsters, and Memories: Federal Avenue Streetscape and Plaza"

Landscape Architect and Specifier News | August 2015

### Platts, G.W. Justin, Martin, Jonathan | "Meaningful Change"

Private University Products and News | May 2016

### Platts, G.W. Justin, Martin, Jonathan | "Meaningful Change: Placemaking at Simpson College"

Landscape Architect and Specifier News | June 2016

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## SELECTED PROJECT EXPERIENCE

### Douglas Avenue Corridor Study

Des Moines, Iowa

### Grays Station Master Plan

Des Moines, Iowa

### Healthy Life Center Master Plan

Ames, Iowa

### Krause Gateway Center Area Master Plan

Des Moines, Iowa

### ISU Research Park:

#### Core Economic Development Facility

Ames, Iowa

### Northcrest Community Repositioning

Ames, Iowa

### Harbach Lofts

Des Moines, Iowa

### ISU Research Park:

#### Master Plan

Ames, Iowa

### Cowles Commons

Des Moines, Iowa

### Iowa River Landing E. 9th Street Streetscape SD

Coralville, Iowa

### Gray's Station Stormwater & Landscape Plan

Des Moines, Iowa

### Simpson College Pedestrian Plaza

Indianola, Iowa

### University of North Carolina Greensboro:

#### Student Recreation Center

Greensboro, North Carolina

### Wake Forest University:

#### Campus Recreation Facility

Winston-Salem, North Carolina

### Community Connections Plan

Grinnell, Iowa

### Iowa Riverfront Master Plan

Coralville, Iowa

### Drake University 27th Street Improvements

Des Moines, Iowa

### Adult Sports Complex

Coralville, Iowa

### High Trestle Trail Bridge

Madrid and Woodward, Iowa

### Capitol Avenue Streetscape

Springfield, Illinois

### Louisiana State University:

#### Tiger Stadium Plaza Improvements

Baton Rouge, Louisiana

### Cedar Bend Lake Master Plan

Cedar Rapids, Iowa

### The Crosswinds Master Plan

Ankeny, Iowa

### Iowa Natural Heritage Foundation:

#### Conservation Development

East Lake Okoboji, Iowa

### Iowa River Landing Concept Planning

Coralville, Iowa

### Iowa River Landing Site Improvements

Coralville, Iowa

### Iowa River Landing E. 2nd Avenue Streetscape SD

Coralville, Iowa

### Crystal Lakes Park Master Plan

Wichita, Kansas

### Lowe Park Arts and Environment Center

Marion, Iowa

### The Neighborhood at Indian Creek

Marion, Iowa

### Northcrest Community:

#### Master Plan Enhancements

Ames, Iowa

### Youth Sports Complex

Coralville, Iowa

### Gray's Station LINC Plaza

Des Moines, Iowa

### Federal Avenue Streetscape

Mason City, Iowa

### Towncrest Redevelopment Master Plan

Iowa City, Iowa

### Drake Springs Outdoor Aquatic Center

Sioux Falls, South Dakota

### Donald and Ruth Furman Outdoor Aquatic Center

Ames, Iowa

### Jester Park Natural Playscape

Granger, Iowa

### University of Delaware:

#### Campus Recreation Master Plan

Newark, Delaware

### University of Oregon:

#### Student Recreation Center

Eugene, Oregon

### Iowa State University:

#### Recreation Expansion and Renovation

Ames, Iowa

### Louisiana State University Tiger Stadium Plaza Master Plan

Baton Rouge, Louisiana

### Radford University Student Recreation Center

Radford, Virginia

### University of Iowa College Street Pedestrian Walkway

Iowa City, Iowa

### University of Iowa Oakdale Research Campus:

#### Design Guideline Update

Coralville, Iowa

## SELECTED RECOGNITION

2013 | Great Places in America: Neighborhoods | American Planning Association  
Federal Avenue Streetscape & Utility Improvements

2012 | Public Improvement Project | Main Street Iowa  
Federal Avenue Streetscape & Utility Improvements

2012 | Urban Design Award | American Planning Association | Iowa Chapter  
Federal Avenue Streetscape & Utility Improvements

2010 | Merit Award | American Society of Landscape Architects | Iowa Chapter  
The Neighborhood at Indian Creek

2009 | Innovative Architecture and Design Award | Recreation Management Magazine  
Jester Park Natural Playscape

2008 | Honor Award | American Society of Landscape Architects | Iowa Chapter  
The Crosswinds

2008 | Merit Award | American Society of Landscape Architects | Iowa Chapter  
Jester Park Natural Playscape

2007 | Excellence Award, Best Practices | American Planning Association | Iowa Chapter  
The Village of Ponderosa

## CIVIC & PROFESSIONAL INVOLVEMENT

Clear Creek Watershed Enhancement Board  
Member: 2004 - 2005

City of Ames, Iowa Planning & Zoning Commission  
Member: 2007 - 2010

Iowa Architectural Foundation  
Community Design Program Participant: 2004 - 2013  
Community Design Program Committee: 2013-2014

Iowa Landscape Architecture Examining Board:  
Definition of Practice Committee - 2013

ULI Iowa District Council  
Programming Co-Chair: 2013 - 2016  
Council Chair: 2016 - Present

Healthy People Healthy Places Advisory Committee  
Member: 2014 - Present

City of Des Moines City Energy Project (CEP) Advisory Committee  
Member: 2017 - Present

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## VOLUNTEER EFFORTS & SERVICE

2011 – 2017 | Irving Elementary Classes Volunteer & Chaperone  
Multiple Occasions, Grades K-5

2015 | 7th Grade Gifted & Talented Class, Indianola Middle School, Indianola Community Schools:  
Class Presentation: Natural Playscapes  
Design, Conceptual Costs, & Fundraising Discussion

2016 | 3rd Grade Class, Irving Elementary, Indianola Community Schools:  
Class Presentation: Bridge Architecture in Iowa

2016 | Girl Scout Troop 223  
Drawing Badge Instruction

2017 – Present | St. Peter & Paul Catholic Church, Gilbert, Iowa  
Lector, Greeter, Usher

## FAMILY

Wife | Love of My Life:  
Dr. Jessica R. Platts, DVM, MPH

Children | Pure Joy:  
Isabel "Izzy" Platts (Age 12)  
Greta "Grets" Platts (Age 10)  
Nox "Noxy" Platts (Age 6)  
Lucia "Lucy" Platts (Age 4)

Pets | Our Ever Growing Menagerie of Rescue Animals:  
2 Horses – Winnie and Turtle  
2 Cats – Dax and Chester  
3 Dogs – Emmie, Winter, and Blacktop  
13 Chickens – Chicken 1, Chicken 2, Chicken 3, etc.

## HOBBIES & INTERESTS

Hobby Farming:  
Horses, Chickens, & Kids

Endurance Running:  
IMT 1/2 Marathon | 2016, 2017

Guitar:  
Will be good by the end of 2018

Gardening:  
Fresh Veggies & Fresh Air

Trivia:  
Master of "useless" knowledge

Skydiving:  
Jumped once and will do it again

Cooking:  
Truly enjoy creating a great meal for friends & family

Fiction:  
Great stories in any form are a treasure

Hiking:  
There is nothing like a long walk in the woods

Poetry & Philosophy:  
So much to try to understand