

# JUDY DOWNS

## CONTACT DETAILS

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## ABOUT ME

I am an experienced nonprofit professional with extensive experience in board leadership, strategic communications, development and fundraising as well as community engagement and event planning. I have technical expertise in customer relationship management software, digital communications and data-analysis. My personal mission in life is to use my skills to improve my community through service.

## ELECTED OFFICE AND SERVICE

Urbandale Community School Board  
Director  
September 2017 - September 2019

Young Nonprofit Professionals Network  
Board Member - Chair of Professional Development  
2015-2017

Theodore Roosevelt High School  
Foundation  
Board Member - Chair of Marketing Committee  
2014-2017

Campfire Heart of Iowa  
Board Member  
2015-2016

## EDUCATION AND TRAINING

Studied Political Science at Millsaps College

Graduate of the Greater Des Moines Leadership Institute's Community Connect program

## WORK EXPERIENCE

Iowa Environmental Council  
Development Director

2016-present

- Responsible for creating and implementing strategies to meet the Council's fundraising needs
- Serve as project manager for organizational strategic planning and re-branding processes
- Serve as liaison to a volunteer board

Living History Farms  
Director of Sales, Events and Membership

2014-2016

- Served on the organization leadership team
- Managed a staff of 15+ in areas on event planning, customer service and development
- Managed 15 annual events serving more than 100,000 people

Science Center of Iowa  
Manager of Events and Promotions

2010-2014

- Managed 20+ annual events including SCI's annual fundraising gala
- Served on SCI's communications team and supervised a full-time volunteer manager