



2012 39TH ST / DES MOINES, IA 50310 / 913.558.8724 / MAGGIE.GLISAN@MEREDITH.COM

## professional experience

### **SENIOR FOOD EDITOR / BETTER HOMES AND GARDENS / 7.11 - PRESENT**

Produce food editorial for Better Homes and Gardens Magazine. Develop stories and recipes. Manage cross-platform content development. Plan and produce food photography. Write and edit food copy. Edit and proof magazine food pages. Represent food department at corporate round tables, food shows, and trade events.

### **ASSISTANT ART DIRECTOR / BETTER HOMES AND GARDENS / 5.11 - 7.11**

Art directed and designed food pages. Managed food photography. Developed visual and editorial strategy throughout process. Developed content for digital editions and website. Art directed video shoots as needed.

### **GRAPHIC DESIGNER / BETTER HOMES AND GARDENS / 6.07 - 5.11**

Designed food section back-of-book stories. Assisted with photo shoot production. Art directed back-of-book food photo shoots. Supported Deputy Art Director and Creative Director in designing non-food department projects.

## related experience

### **OWNER / OHHEYMAGPIE / 11.16 - PRESENT**

Custom design, illustration, watercolor, and handlettering. Includes wedding suites, party invitations, and family, pet, and home portraits. Leads watercolor workshops for small businesses and small groups.

### **INSTRUCTOR / POWER LIFE YOGA + ASPEN ATHLETIC / 4.11 - PRESENT**

Lead and motivate group of 20+ fitness class participants five mornings per week. Design classes for Spinning, Cardio Barre, and Power Sculpt classes. Mentor participants and assist with goal-planning. Certifications through American Council on Exercise, Spinning, and Power Life Yoga

## community involvement

### **DES MOINES ART CENTER / ART NOIR**

President 2018 / Marketing Chair 2014-2016 / Big Hair Ball Committee 2010-2011 / Member 2007-Present

### **LEAD LIKE A LADY / DES MOINES WOMEN'S LEADERSHIP ORGANIZATION**

Secretary 2018 / Membership Chair 2016-2017

### **MIZZOU ALUMNI ASSOCIATION / CENTRAL IOWA CHAPTER**

Co-President, August 2017 - Present / Board Member, 2008-2012 / Founded Meggie Malm Memorial Scholarship

### **DES MOINES WINEFEST / GRAND CRU**

Meredith Saturday Sessions / Committee Member 2016-Present

### **DES MOINES ARTS FESTIVAL**

Reveal / Committee Member 2017-Present

### **DES MOINES COMMUNITY PLAYHOUSE**

Hollywood Halloween / Committee Member 2017-Present

### **GREATER DES MOINES LEADERSHIP INSTITUTE**

Community Leadership Program Graduate 2013 / Communications Committee Lead 2013 / Calibrate 2017

## education

### **UNIVERSITY OF MISSOURI / BACHELOR OF JOURNALISM**

May 2007 / Journalism Honors / Summa Cum Laude / Mystical 7 Honor Society / Mortar Board Honor Society

## **specialties**

### **CHEESE BOARD INSTAGRAM-ER**

Local + National Sources :: Better Homes and Gardens / Gateway Market / The Cheese Shop Des Moines

### **HAND MODEL-ER**

As Seen In :: Better Homes and Gardens / Every BH&G food shoot since 2007

### **MOVIE QUOTE-ER**

Specializing in early 90's Cinema :: John Hughes / Rob Reiner / Christopher Guest / Steve Martin and Martin Short  
/ Emilio Estevez as Gordon Bombay