# **Nikolas Rule**

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**EDUCATION**

**William Penn University Liberty University**Masters in Business Leadership MS in Sports Administration

**William Penn University**Bachelor of Arts in Communications and History/Government

**PROFESSIONAL WORK EXPERIENCE**

**William Penn University,** Oskaloosa, Iowa 10/12 – Present

[www.wmpenn.edu](http://www.wmpenn.edu)

Director of Corporate/Foundation Relations and Athletic Booster Club

* Responsible for cultivating relationships with alumni, businesses and foundations through phone and face to face meetings
* Serve as liaison between the Advancement and Athletic Departments, improving collaboration between the two departments
* Developed and oversee the athletic fundraising approval process to ensure that coaches are following fundraising protocol
* Established the Corporate Sponsorship Program raising additional funds and exposing partners to campus athletic activities
* Directing the Athletic Booster Club which has grown in membership by 300 percent
* Oversee and have grown the Athletic Booster Club budget by over 300 percent and invested in 21 different campus projects
* Started the Penn Pride Apparel store which has increased university exposure with over $20,000 in apparel sales
* Coordinated the negotiations for William Penn Athletics first apparel contract resulting in a $10,000 signing bonus and discounted apparel for our athletic teams
* Organized The Penn Zone student organization to increase campus engagement with students from different sports
* Developed and led a committee for the expansion and relocation of the WPU Athletic Hall of Fame
* Develop and execute halftime activities at home basketball games to increase fan engagement and entertainment
* Efficient in operating CARS, IWR, all Microsoft products and video editing software
* Proficient in meeting deadlines for projects revolving around events, alumni magazine and fundraising efforts

**William Penn University,** Oskaloosa, Iowa 06/10 – Present

<http://www.statesmenathletics.com>

Head Women’s Golf Coach

* Preside over a program that began with three scholarship student-athletes and growing it to 18
* Coached, mentored and guided the team to three conference titles and national tournament appearances
* Led the team to four straight years of being represented in the NAIA National Top-25 poll
* Familiar with NAIA compliance regulations and scholarship limits and the PLAY NAIA database
* Implemented a character building program that led to two national awards for being the top team of character
* Demonstrated the ability to recruit high-quality student-athletes who succeed in the classroom and on the field of play
* Guided the program to scholar-team and top team GPA on campus for three straight years
* Created an team-centered environment that has led to 100 percent retention of student-athletes in the program
* Appointed by coaching peers to lead conference women’s golf efforts and serve as national rater in third season as a coach
* Chaired and directed the Midwest Collegiate Championships Conference Tournament for men and women
* Administer bi-yearly reviews to assistant coaches and graduate assistants utilizing the universities performance management system
* Assist athletic director in game day management at home basketball and softball games
* Manage a team budget $20,000 and consistently stay within budget limitations given
* Formulated a fundraising program that raises an additional $15,000 each year for the program
* Revitalized fundraising golf tournament, partnering with WPU Basketball growing the event from 12 players to 100

**Musco Sports Lighting,** Oskaloosa, Iowa 06/10 – 10/12

<http://www.musco.com>

Company and Community Team Leader

* Analyzed market research for social media data and presented plan to company executive team
* Originated the companies social media plan and processes which were designed to enhance market standing in digital media
* Revitalized the company communication effort through Territorial Sales Team communication on internal project stories
* Served as company public relations leader to the Little League World Series, London Olympics and other special events
* Managed a project driven team of five employees tasked with carrying out company and community projects
* Directed Little League’s “A Safety Awareness Program”, and editor of the monthly newsletter with a circulation of 10,000
* Developed and served as editor of the Musco Connection company newsletter

**William Penn University Student Government**, Oskaloosa, Iowa 05/08 – 04/10

William Penn Student Government President

* Presided over a $90,000 student activities budget and led a team focusing on outreach, events and forums for students
* Represented the student body on the William Penn Board of Trustees and served on the University Retention Task Force

**United States Department of Energy – Idaho Nuclear Laboratories,** Idaho Falls, Idaho 05/09 – 08/09

Cultural Resource Management Department – Oral History Coordinator, Intern

* Scheduled and completed 12 different interviews with notable employees and retirees for the INL’s oral history archives

**NOTABLE VOLUNTEER WORK**

**Edmundson-Statesmen Junior Golf Association,** Oskaloosa Iowa05/16 – Present

* Founded a junior golf program for local children to have the opportunity to play the game at an affordable level
* Integrated over 20 different junior golfers ranging from ages 6-15

**Mahaska County Judicial Magistrate Nominating Commission,** Oskaloosa, Iowa

* Appointed as one of three citizens to serve a six year term by the Mahaska County Board of Supervisors 10/14 – Present

**Oskaloosa Area Schools Board of Directors,** Oskaloosa, Iowa09/11 – 9/15

* Elected in Director District 1 and served on District Advisory Committee with parents, teachers and administrators

**Mahaska County Little League Baseball,** Oskaloosa, Iowa 06/10 – 07/13

* Served as public address announcer for All-Star tournaments and the Iowa State tournament at Lacy Recreation Complex

**Middle School Mentor Program,** Oskaloosa, Iowa 09/10 – 06/12

* Directed the youth mentor program pairing at-risk students with local professionals that were actively recruited
* Organized and developed monthly activities for mentors and mentees

**City of Oskaloosa Skate Park Committee**, Oskaloosa, Iowa 08/10 – 10/12

* Served as board member and assisted in developing plans for current skate park in downtown Oskaloosa

**Mahaska County Youth Soccer**, Oskaloosa, Iowa 09/05 – 06/11

* Coached and managed the same group of youth soccer players from their nine year old season until high school

**NOTABLE AWARDS**

* 2016 NAIA National Women’s Golf Championships Champions of Character Coach
* 2016 Heart of America Athletic Conference Women’s Golf Coach of the Year
* 2015 Heart of America Athletic Conference Coach of Character
* 2014, 2015 Midwest Collegiate Conference Women’s Golf Coach of the Year
* 2008 NAIA Dr. LeRoy Walker Champions of Character Award Winner
* 2008 Daktronics-NAIA Academic All American
* 2007 NAIA Region VII Scholar Athlete for Men’s Golf
* 2006 NAIA Region VII Scholar Athlete for Men’s Soccer
* 2005, 2006, 2009 Midwest Collegiate Conference All-Conference 1st Team for Men’s Soccer
* 2005 Midwest Collegiate Conference Men’s Soccer Newcomer of the Year

**SKILLS**

Excellent verbal and written communication skills. Confident in working in hectic environments, leading successful teams, managing projects and providing excellent customer service. Also, poised in driving projects, leading developmental efforts, and effectively messaging in promoting different entities.