



WILLIAM PENN
UNIVERSITY
OFFICE OF THE PRESIDENT

Date: January 10, 2018

Dear Forty Under 40 voting committee,

I'm pleased to support Nik Rule's nomination for the Business Record's 2018 class of Forty Under 40. I've had the privilege of working with Nik over the past six years in William Penn's athletics department first as our women's golf coach where he turned a struggling program into a national power, while also rebuilding our Booster Club and working with Alumni. He now serves as our Athletic Director as well as overseeing other student activities. In his role at William Penn, not only does he provide great service and support of our university's needs, he also treats us with respect and brings us new ideas to help us grow and advance our athletics department.

Nik is also a great supporter of the Oskaloosa community and willing to step in and help when needed. He has been a member of the Oskaloosa School Board for four years. He attends community sporting events to show support for Oskaloosa High School athletics department. Nik established the Sport Sponsorship Program, where local business are involved with regularly sponsoring a particular game and oversaw the growth of the Athletics Booster Club. Nik also started the Pride Apparel Store and coordinated William Penn's apparel contract with Nike. Nik has helped develop many areas within the Oskaloosa community and William Penn. He is an outstanding member of the community and university. He understands the importance of being a collaborative leader and represents William Penn in the best possible light.

Nik graduated from William Penn in 2010 with a bachelor's degree in history/government. He returned as a student to receive his Masters of Business Leadership in 2016. Nik was active in athletics as a student participating in both soccer and golf. In that role he received five conference coach of the year awards and the NAIA Region 7 Champions of Character Coach of the year award in 2008. Since accepting his new role as Director of Athletics in July he has become a valuable member of the Leadership Team at William Penn. It has been exciting to watch him grow first as a student and then into an outstanding employee and director here at William Penn. I look forward to watching him continue to grow in his career within the university and in our community.

Sincerely,

John Ottosson

William Penn University President