

# Kyle Oppenhuizen

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## About me:

I am a communications professional with a passion for serving the community.

## Professional experience:



### GREATER DES MOINES PARTNERSHIP

Greater Des Moines (DSM), Iowa

Communications Manager: August 2014 - Present

- Work with a talented and award-winning Communications and Marketing team to share the message of The Partnership's mission and the region's story with the organization's stakeholders and local, national and international audiences.
- Ensure deployment of key organizational and regional messages to The Partnership's 300+ Investors, 6,000+ Members, key stakeholders and national and international audiences through writing speeches, letters and e-communications on behalf of Partnership leadership, quarterly Board and Investor Report booklets, opinion editorials and other strategic communications.
- Produce weekly, bi-weekly and monthly newsletters sent to a combined total of more than 20,000 subscribers.
- Have assisted in securing more than 5,000 media placements through writing, editing and deploying news releases, assisting with media pitches and inquiries and preparing team members for interviews.



### BUSINESS RECORD

Greater Des Moines (DSM), Iowa

Reporter: August 2010 - August 2014

- Covered the economic development, transportation, technology and human resources/education beats for the weekly newspaper and twice-daily e-newsletters.
- Wrote, on average, one to two stories a week for the weekly paper, with emphasis on trend stories and issues that leaders in the business community should know about.
- Produced daily content for e-newsletters highlighting business news in DSM.
- Regularly met with business leaders throughout DSM to gather story ideas and keep a pulse on the latest news and trends in the region's business community.
- Covered launch of the Capital Crossroads Regional Vision Plan.



### CHARITON VALLEY NEWS PRESS

Salisbury, Missouri

Sports Editor: July 2009 - August 2010

- Covered five area high schools and six area junior high schools for the weekly newspaper.

## Community involvement:

- **Young Professionals of Iowa**, Board Member, 2015 - Present; Board President, 2016 and 2017
  - Lead a board of 10 young professional leaders from across the state.
  - Led process to update organization membership model and benefits, and grew membership from zero to 13 organizational members.
  - Worked with board members to re-write organization's mission statement.
  - Helped plan statewide conference that convened more than 100 young professionals.
  - Serve on the ABI Foundation Board as a representative of YPIowa.
- **Emerging Leaders Collaborative**, Member, 2014 - Present
  - Share ideas and best practices with and learn from a group of young professional leaders in DSM.
- **Iowa State Daily**, Publication Board Member, 2012 - Present
  - Help set the direction of the organization during the current year, with an eye on the future.
  - Assist professional leadership and fellow board members in important personnel and financial decisions.
- **St. Vincent de Paul of Des Moines**, Mentor, 2016 - Present
  - Serve as a mentor for people participating in the organization's HiSET preparation program.
- **Greater Des Moines Young Professionals Connection**, Board Member, 2013 - 2014
  - Assisted fellow board members with making DSM a place that attracts and retains young professionals.
  - Helped found the YPC NEXT professional development series.

## Awards:

- 2016 Juice Young Professional of the Year

## Professional development:

- 2017-18 Greater Des Moines Leadership Institute Community Leadership Program Participant
- 2015 Greater Des Moines Leadership Institute Community Connect Graduate

## Education:

### IOWA STATE UNIVERSITY

- Bachelor of Arts degree in journalism and mass communication with a print emphasis; minors in business and political science
- 3.25 GPA

## References:

### Chris Conetzkey

Publisher, Des Moines Business Record

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