

January 8, 2018

Business Record Attn: Forty Under 40 Selection Committee 100 Fourth Street Des Moines, IA 50309

Re: Joe Murphy Letter of Support

I am submitting this letter of support for the nomination of Joe Murphy for Business Record Forty Under 40. I have had the privilege of knowing and working with Joe for 10 years and honored to write this letter of support.

Joe is a man of high integrity and a great work ethic. In a field of work where both can be difficult to find he has created a brand that people want to be connected. His ability to meet people where they are at and bring them along and then create followers is what he does best. Leaders at Iowa State University still refer to how he worked and represented the University. The Greater Des Moines Partnership is lucky to have him leading initiatives that embrace workforce and economic growth.

Joe keeps all things in perspective with balancing family, work and community life. He works hard and gives countless hours to areas where he has a passion. I could not think of a better person for the Business Record to honor with this award.

If you have questions or would like to discuss further, please contact me at 515-480-2394.

Respectfully,

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