January 11, 2018

Forty Under 40 Selection Committee

Business Publications Corp.

c/o Jason Swanson

100 4th Street

Des Moines, IA 50309

Dear Selection Committee,

It’s an honor to write a letter of recommendation on behalf of Alex Lynch in support of his nomination for the Forty Under 40 class of 2018, and I hope the selection committee finds him worthy of this great honor.

Alex has been a true asset for Central Iowa through his work with Senator Harkin and leadership of East Polk Innovation Collaborative. EPIC has seen great success through fostering a reputation of collaborative thinking and support to grow a region, and not just an individual city. With Alex’s leadership, four East Polk Communities are seeing that growth anywhere in the region will have a positive impact on all of the communities. It is a difficult role, but one Alex performs with ease. After watching him work with EPIC, Olsson Associates felt he would be a great addition to our Advisory Council, and I’ve been extremely pleased with his knowledge and perspective over the last two years.

As a 2010 Forty Under 40 award recipient, I have been amazed by the hundreds of nominees I have had the opportunity to review during the judging process, and I can easily say that Alex Lynch is clearly deserving to be selected in the Forty Under 40 Class of 2018.

Thank you for your consideration of his nomination.

Creighton Cox

Creighton Cox

Urbandale City Council/ Olsson Associates